



MOREHOUSE
COLLEGE

Entrepreneurship Center



FOR IMMEDIATE RELEASE

Morehouse College Entrepreneurship Center (MCEC) and National Black MBA Association (NBMBA) Partner to help Candidates Prepare for B-School and Improve GMAT Scores

ATLANTA, January 12, 2010 – The Morehouse College Entrepreneurship Center (MCEC) to partner with the National Black MBA Association, Inc. (NBMBA) as MCEC hosts their third annual Entrepreneurship Conference, *Energy, Economy, Innovation and You*, on February 25-26, 2010, on the campus of Morehouse College in Atlanta, GA.

As part of the annual conference a FREE prep test and information session will be hosted by NBMBA. The test administered by Bell Curves LLC is designed primarily for those who have never taken the GMAT, or those who have taken the exam, but would like to improve their score. Upon completing this seminar, participants will understand what the GMAT is (including important insights about its structure and content); what skills/knowledge are essential to answering the various question types used in the GMAT; and how to prepare successfully in order to do your best on this important exam.

“Everything we do at the Center has one goal – to increase small business development and we are excited about partnering with NBMBA to provide a resource for students and professionals looking for relevant information on graduate schools and ways to improve the increasingly important GMAT score. Pursuing an M.B.A. is another viable option for entrepreneurs to improve their ability to assess value and gain enhanced strategic thinking and managerial effectiveness. Beyond those skills, the M.B.A. enables access to an incredible network of contacts that can help propel a business forward,” states Tiffany Bussey, Director of the Entrepreneurship Center.

The overall conference is designed to engage the business, academic, and federal communities in a range of strategic actions, programs and discussions about job growth, reducing U.S. dependence on oil and how to engage entrepreneurs to secure business in the renewable energy sector.

“As an organization we are excited to partner with MCEC as well. It is important to the organization that we continue to feed and strengthen the pipeline as we provide access for students and professionals. We know that this will be great opportunity to uplift and encourage students and entrepreneurs of the importance of preparation and pursuing graduate studies “states Liz Hope, Director of Chapters, Members and University Relations, NBMBA

About MCEC

The Morehouse College Entrepreneurship Center (MCEC) is a global model for higher education programs that fosters innovation and increase minority and small business development. Rooted in a philosophy that “entrepreneurship is not just small business but a skill set,” these programs connect education with student leadership development, university and industry collaborations, and community-focused resources and support. The center is a revenue-generating unit housed in the Division of Business Administration and Economics of Morehouse College—the nation’s leading historically Black, private liberal arts college for men. With noted alumni such as the 16th U. S. Surgeon General David Satcher and Academy Award-nominated filmmaker and director Spike Lee, the MCEC was established to continue the Morehouse legacy of educating dynamic leaders in business and innovation. Our award-winning programs have received national recognition, including the 2009 Entrepreneurial Advocate of the Year Award by the Minority Business Development Agency (“MBDA”) of the U.S. Department of Commerce.

About NMBBAA

Established in 1970, the National Black MBA Association (NMBBAA) is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship, and lifestyle. With 43 professional chapters and 25 collegiate chapters, a membership base of more than 8,000 individuals and more than 400 corporate partners, the NMBBAA provides access to its constituents through services such as the Annual NMBBAA Conference; Local Empowerment Initiatives; and other programs. The NMBBAA Conference is the nation’s largest professional African American conference and exposition. To learn more about the NMBBAA, visit www.nmbbaa.org.

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