



Empowering visionaries.



**THE NATIONAL BLACK MBA ASSOCIATION “GOES TO WASHINGTON” FOR ITS
30TH ANNUAL NATIONAL CONFERENCE & EXPOSITION**

“Catalyst For Change...Then. Today. Tomorrow.” will offer information to help professionals survive and thrive in the midst of a changing economy and expanding global marketplace

CHICAGO (Sept. 11, 2008) — The National Black MBA Association (NBMBA) will plug in to the energy of change during its 30th annual conference Sept. 16–20 in Washington, D.C. An epicenter of power, process and transformation, Washington, D.C. will provide the perfect backdrop for the NBMBA and its members, constituents and stakeholders to think about how they must change as they seek to remain relevant and also, how to handle, digest and harness the myriad changes that are affecting their careers, education, businesses, lifestyles and leadership styles.

WHAT: National Black MBA Association
30th Annual Conference & Exposition: Catalyst For Change...Then. Today. Tomorrow.

WHEN: Sept. 16–20, 2008

WHERE: Washington Convention Center
801 Mount Vernon Place, NW
Washington, D.C.

Highlights of this year’s program include:

TUESDAY, SEPT. 16

- **“The Disappearing Middle Class and Its Effect on Black America”** (Renaissance Hotel, Grand Ballroom, 999 Ninth St. NW, Washington D.C. , 3–5 p.m.), a timely and interactive town hall meeting that will examine realities and perceptions about the black middle class against today’s challenging and shifting economic landscape; audience members will be polled in real-time to gauge their thoughts about central questions and themes

The panel will feature:

- **Alvin Brown** — former adviser, Hillary Clinton for President 2008
- **Michael Eric Dyson** — author, intellectual, Georgetown University professor
- **Michael Fletcher** — Washington Post economics correspondent
- **Lawrence Otis Graham** — author and commentator
- **Roland Martin** (moderator) — journalist, CNN and TV ONE contributor
- **Lisa Toppin** — Charles Schwab vice president

WEDNESDAY, SEPT. 17

- The inaugural **NBMBA Entrepreneurial Institute**, a two-tiered pre-conference bootcamp for aspiring entrepreneurs (startup track) and established businessowners who want to further their reach (growth track); the closing Institute luncheon will recognize this year’s **NBMBA/Wells Fargo Entrepreneur Excellence Award** winners
- **The Leadership Institute**, with a keynote address delivered by business guru **Tom Peters**
- **The Grand Affair,**” the conference welcome program and awards ceremony

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THURSDAY, SEPT. 18 & FRIDAY, SEPT. 19

- The **NBMBA Career Fair**, which will feature more than 400 exhibitors
- The **Industry Theatre**, where leading companies will discuss trends and business models in four emerging categories: global media and entertainment; healthcare/biotech; food & beverage; and energy

Featured presenters include:

- Abbot Laboratories
 - American Electric Power
 - Black Enterprise
 - Burger King
 - The Campbell Soup Co.
 - Cisco
 - Constellation Energy
 - Cox Communications
 - Duke Energy
 - Exelon
 - Humana
 - Johnson & Johnson
 - Kroger
 - Sempra Energy
 - Sodexo
 - Sony
 - SUPERVALU
- The **Career Success Network CenterSM**, sponsored by ExxonMobil, where attendees can obtain:
 - Career, executive and life coaching
 - Resume feedback
 - Interview preparation
 - Marquee addresses from Bank of America chairman, CEO and president **Kenneth D. Lewis**, noted psychologist, motivational speaker and preacher **Dr. Robin Smith**, Magic Johnson Enterprises chairman and CEO **Earvin "Magic" Johnson**; civil rights counselor **Wade Henderson**; author and inspirational speaker **Simon T. Bailey**; and networking expert **George C. Fraser**, among many others
 - The **NBMBA Case Competition**, sponsored by the Chrysler Foundation, which will feature teams from more than 30 business schools across the nation
 - Opportunities to learn about the unique, detailed experiences of black professionals via the **Men's and Women's Forums** (Sept. 18) and The **Relationship Forum** (Sept. 19)

SATURDAY, SEPT. 20

- **The Farewell Brunch**, the perfect health and wellness-themed capstone to conference activities that will let attendees get fit and have fun
- **State Farm Strokes FORE Scholarships Golf Tournament** (Lake Arbor Golf Club, 1401 Golf Course Drive, Mitchellville, Md., 8:30 a.m.– 3:00 p.m.), sponsored by the NBMBA local D.C. chapter

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MEDIA CONTACT

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