



Empowering visionaries.



NATIONAL BLACK MBA ASSOCIATION TO OFFER PROGRESSIVE CAREER AND LEADERSHIP DEVELOPMENT OPPORTUNITIES TO BLACK STUDENTS, PROFESSIONALS AND ENTREPRENEURS DURING ITS 2008 LOCAL EMPOWERMENT INITIATIVE TOUR

Author and motivational speaker Kevin Carroll of Kevin Carroll Katalyst, LLC to deliver keynote address

CHICAGO (June 11, 2008) — A weak, fading and changing economy historically causes angst around graduate school plans, career advancement and small business success, and often, these conditions stifle innovation and creativity. In an effort to free blacks and encourage them to “think outside of their sandbox,” the National Black MBA Association will host its 2008 Local Empowerment Initiative (LEI) Tour in June 2008.

In its third year, LEI brings the best-of-the-best in professional development seminars and networking opportunities from the NBMBA’s annual conference to the local chapter level and leverages these resources to address the specific needs of African-American professionals, the specific community and NBMBA corporate partners. The 2008 LEI host cities and agendas are:

- Greensboro and Charlotte, N.C.
 - June 12, the Galleria Events Center — corporate partner orientation; NBMBA access expo and registration; dinner and guest speaker; book signing and networking reception
 - June 13, Hilton Center City — networking reception; keynote plenary; book signing; dessert and coffee reception
- Chicago; June 20, Hyatt Regency, Gold Level East Tower — diversity career network/career fair; keynote luncheon; book signing; professional development workshops
- Jacksonville, Fla.; June 27, Hyatt Regency — Freddie Mac session; keynote luncheon; dinner and guest speaker

Kevin Carroll, founder of The Katalyst Consultancy who has invigorated business leaders and aspiring entrepreneurs with his inspirational book, “Rules of the Red Rubber Ball,” will serve as the LEI keynote speaker. His playful but pointed methodology for helping people fulfill their dreams has made him an invaluable creative counsel to companies such as The National Hockey League, Nike, Starbucks, The Walt Disney Company, Mattel, Procter & Gamble, The Discovery Channel, Capital One, and HSBC Bank .

In addition to the personal and professional development workshops, and career and networking opportunities, each LEI session will feature a book signing where Carroll will autograph copies of his follow-up book, “What’s Your Red Rubber Ball?”

To register, download agenda or find more information about LEI, visit www.nbmbaa.org.

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