



NATIONAL BLACK MBA ASSOCIATION ANNOUNCES 2008 BOARD OF DIRECTORS

CHICAGO (April 22, 2008) — The National Black MBA Association (NBMBA) has installed five new members to its board of directors; the body held its first meeting April 19th.

The Board provides strategic guidance in the execution of the organization's mission and sets the focus and agenda for future NBMBA activity. The new board members are:

- **Leonard James III**, business development manager, ExxonMobil Fuels Marketing — James is responsible for positioning ExxonMobil's corporate image and brand within ethnic communities in U.S. metropolitan areas. He holds a master's in business administration from Louisiana State University.
- **Oscar A. Joyner**, president and COO, REACH Media, Inc. — Joyner oversees properties that include "The Tom Joyner Morning Show", BlackAmericaWeb.com and Syndication One; he has also worked for Pfizer Pharmaceuticals and Procter & Gamble. He graduated with a dual concentration in finance and marketing from Florida A&M University's School of Business and Industry.
- **Kandance Weems Norris**, partner, Cumby + Weems LLP — Norris practices corporate and real estate law, advising a range of clients that includes corporations, small/start-up businesses and high-net worth individuals; she previously worked at New York-based Sullivan & Cromwell. She is a graduate of Harvard Business School's joint JD/MBA degree program.
- **Q.L. Roach**, vice president, global customer strategy & process management, Bausch & Lomb, Inc. — Roach coordinates sales, customer service and marketing issues for the company globally; he has also worked for the University of Rochester, Delphi and General Motors. A lifetime NBMBA member, Roach received his master's from Arizona State University.
- **Keith R. Wyche**, president, U.S. operations, Pitney Bowes Management Services — Wyche manages almost 8,000 employees and 1,100 Pitney Bowes sites in his position, which focuses on quality improvements that enhance customer value; he has also worked for Convergys Corp., Ameritech, AT&T and IBM. He earned his MBA from Baldwin-Wallace College.

"With competencies that range from media, marketing, customer service and finance, the new members of our board bring a savvy and sensibility that bodes quite well for the future of our organization," says NBMBA President and CEO Barbara L. Thomas. "They joined an exemplary group of individuals, and we believe that collectively, our Board will guide us to being an even greater advocate for black professionals globally."

"Our Board's diverse areas of expertise give the National Black MBA Association a solid and effective platform upon which to focus its efforts. I am enjoying my work with these talented and



accomplished individuals,” says NBMBAA Chairman of the Board **William (Bill) Wells**, president of W. Wells & Associates.

James, Joyner, Norris, Roach and Wyche join Immediate Past Chairman **Alvin Brown**, an advisor to Hillary Clinton’s presidential campaign; **Charles A. Bogguess**, consultant, Next Age Consulting; **Angela D. Eason**, senior manager, Deloitte (Board Secretary); **Audrey Dillard Hines**, president, Dillard Hines & Associates (Board Vice Chair/Development); **Thomas W. Dortch Jr.**, chairman and CEO, TWD Inc.; **Dimitrius Martel Hutcherson**, senior manager, Deloitte (Board Treasurer); **Stephen C. Lewis**, director, strategic planning manufacturing executive office, Ford Motor Company; and **dt ogilvie**, associate professor, business strategy, Rutgers Business School (Board Vice Chair/Policy & Programs).

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ABOUT NATIONAL BLACK MBA ASSOCIATION

Established in 1970, the National Black MBA Association (NBMBA) is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. With more than 40 chapters, a 6,000-plus membership and more than 400 corporate partners, the NBMBA gives its constituents access through programs and services such as the Annual NBMBA Conference (the nation’s largest, professional, African-American exposition of its kind), Local Empowerment Initiatives, etc. To learn more about the NBMBA, please visit <http://www.nbmbaa.org>.

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