



## **NATIONAL BLACK MBA ASSOCIATION APPOINTS OSCAR A. JOYNER TO ITS BOARD OF DIRECTORS**

*Accomplished media magnate brings savvy and a vast portfolio of charitable work to the position*

**CHICAGO** (January 23, 2008) — Oscar Joyner, president and COO of Dallas-based REACH Media, Inc., has been named to the National Black MBA Association board of directors, effective Jan. 1.

“We are truly privileged and very excited to welcome Oscar to our board. We believe that his media prowess, innovative programming background and myriad philanthropic accomplishments will serve us well as we seek to become even more relevant to our membership and provoke real and lasting change in the business world and beyond,” says Barbara L. Thomas, NMBBAA president and CEO.

REACH Media, a subsidiary of Radio One, Inc., is one of most noteworthy minority-owned businesses in the country. The company provides informational and empowering entertainment to a network of radio, television and web-based media outlets; its properties include “The Tom Joyner Morning Show,” Syndication One and BlackAmericaWeb.com, the leading African-American adult news web site with more than 4 million unique visitors per month.

In addition to his work at REACH Media, Joyner’s professional achievements have been geared at providing support and assistance to individuals pursuing a college education. He serves as senior vice president of The Tom Joyner Foundation, which donates scholarship monies to students at historically black colleges and universities, and he is co-founder and principal of Educational Development Corp. of America, which builds multifamily student housing on college campuses.

“It’s always an honor and a privilege to give back to those who have given me so much,” Joyner says. “I am proud of the MBA that I received from my alma mater, Florida A&M University, so I look forward to contributing to the professional development of the NMBBAA’s younger members and expanding the corporate partnerships that allow the NMBBAA to continue growing.”

“The Board is working on a competitive assessment, and Oscar is a well-positioned and welcome addition to our board who can help us engage key stakeholders and gauge perceptions of the organization so that we can enhance our value proposition and empower our constituents,” says William (Bill) Wells, chairman of the NMBBAA board.

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### **About The National Black MBA Association**

Established in 1970, the National Black MBA Association (NMBBAA) is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. With more than 40 chapters, a 6,000-plus membership and more than 400 corporate partners, the NMBBAA gives its constituents access through programs and services such as the Annual NMBBAA Conference (the nation’s largest, professional, African-American exposition of its kind), Local Empowerment Initiatives, etc. To learn more about the NMBBAA, please visit <http://www.nmbbaa.org>.