



**NATIONAL BLACK MBA ASSOCIATION AND FUTURE FOCUS 2020 PRESENTS
“LIVING, LEARNING AND THINKING IN THE YEAR 2025”**

*NBMBAA® Local Empowerment Tour on May 4 Is a Must-Attend Event
for Professionals, Students and Entrepreneurs*

SAN FRANCISCO (April 24, 2007) The National Black MBA Association (NBMBAA) and Future Focus 2020 will present, “Living, Learning and Thinking in the Year 2025” on **Friday, May 4** at the **Marriott San Francisco, 55 Fourth Street**.

This daylong educational event — presented nationally by Target Corporation with local sponsors Wells Fargo Bank, The Clorox Company, Johnson & Johnson Companies (LifeScan, ALZA, Scios and Johnson & Johnson), Kaiser Permanente, Safeway and Federal Reserve Bank of San Francisco — is the final stop on the NBMBAA Local Empowerment Tour, which delivers the best of the organization’s highly acclaimed Annual Conference to local communities.

“Our national body and local chapter work hard to make relevant, valuable and constructive programming accessible to our constituents,” said NBMBAA San Francisco Chapter President, Michelle Rider. “All forward- and future-minded individuals in the San Francisco Bay Area need to be in the room to receive the tools that are needed to map out a successful future.”

LIVING, LEARNING AND THINKING IN THE YEAR 2025

During the plenary luncheon, Dr. Nat Irvin II, Babcock Graduate School of Management, Wake Forest University, will provide key insights about the future in such areas as education, business, politics, sociology, science and technology. He will also facilitate a discussion with a panel of San Francisco-based thought leaders including:

- **Erby L. Foster, Jr.**, Director, Diversity & Inclusion, The Clorox Company.
- **Dennis O. Driver**, Vice President, Human Resources, Biosense Webster, a Johnson & Johnson Company.
- **Kevin Releford**, General Manager, Target Distribution Center, Target.

DISPELLING MYTHS, EXPOSING TRUTHS

Wells Fargo will be presenting a workshop — **Dispelling Myths, Exposing Truths** — that will help attendees successfully navigate the entrepreneurial terrain and dissolve misconceptions that can impede the success of businesses that are owned and operated by people of color.

The session will feature the following industry experts and business owners sharing important tips that relate to areas such as capital, finances, technology and strategic planning, among others:

- **Jeffery Hatchell** (moderator), Wells Fargo Business Banking Area Manager; San Francisco NBMBAA Chapter Vice President; and owner, Over The Top Coaching (JD Hatchell Enterprises)
- **Scott Bryant**, Wells Fargo Business Banking Area Manager
- **Emily Gasner**, TMC Development Working Solutions

- **CeCe Phillips**, San Francisco Renaissance Senior Business Consultant
- **Judi Henderson Townsend**, Owner, Mannequin Madness
- **Chuck Culpepper**, Culpepper Investigations

The workshop will be followed by a question- and answer- session.

DIVERSITY CAREER FAIR

This fair will feature more than 40 top-tier employers such as **Target, Wells Fargo, Eli Lilly and Company** and **The Clorox Company**.

SCHEDULE

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| • Registration | 8:00 a.m. – 10:00 a.m. |
| • Diversity Career Fair | 8:30 a.m. – 12:00 p.m. |
| • Living, Learning and Thinking in the Year 2025* | 11:30 a.m. – 2:30 p.m. |
| • Wells Fargo Entrepreneurship Session | 3:00 p.m. – 5:00 p.m. |
| • VIP Reception | 5:30 p.m. – 9:00 p.m. |

REGISTRATION

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| • NMBBAA San Francisco Bay Chapter Member | \$45 |
| • Non-Member | \$65 |
| • Student | \$25 |

To register, visit <http://www.viplineup.com/futurefocus2020-register.html> or contact the NMBBAA San Francisco Chapter at 510-386-2622.

NATIONAL BLACK MBA

Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. Visit www.nmbbaa.org for more information.

FUTURE FOCUS 2020

Dr. Nat Irvin II, founded Future Focus 2020, a non-profit, non-partisan 501c3 corporation, to provide leadership in bringing futurist thinking to urban America. In 2000, Future Focus 2020 became a part of the Babcock Graduate School of Management, Wake Forest University, where Irvin serves as executive professor of future studies and assistant dean for MBA student development.

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MEDIA CONTACT

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