



**NATIONAL BLACK MBA ASSOCIATION AND FUTURE FOCUS 2020 PRESENTS  
“LIVING, LEARNING AND THINKING IN THE YEAR 2025”**

*NBMBAA® Local Empowerment Tour on April 24 Is a Must-Attend Event  
for Professionals, Students and Entrepreneurs*

**BOSTON** (April 11, 2007) The National Black MBA Association (NBMBAA) and Future Focus 2020 will present, “Living, Learning and Thinking in the Year 2025” on **Tuesday, April 24** at the **Boston Convention and Exhibition Center, 415 Summer Street**.

This daylong educational event — presented nationally by Target Corporation — is the first stop on the NBMBAA Local Empowerment Tour, which delivers the best of the organization’s highly acclaimed Annual Conference to local communities.

“Our national body and local chapter work hard to make relevant, valuable and constructive programming accessible to our constituents,” said NBMBAA Boston Chapter President Renee Malbranche. “All forward- and future-minded individuals in the Boston area need to be in the room to receive the tools that are needed to map out a successful future.”

**LIVING, LEARNING AND THINKING IN THE YEAR 2025**

Nat Irvin II, Ph.D., executive professor of Future Studies at Babcock Graduate School of Management, Wake Forest University, will walk through three future scenarios with attendees in an effort to empower blacks and move them out of “survival” mode and in to “thrival” mode:

- **Long Black Boom** — A reflection of more blacks entering the business world as a result of advances in technology and an increase in the number of entrepreneurial startups.
- **Evening Sun Going Down** — Blacks remain caught in the ever-widening education, wealth and earnings gaps that exist between them and more-affluent groups.
- **Nobody Knows the Trouble I’ve Seen** – A series of economic starts and fits relegate blacks to their current status.

Irvin will conclude the presentation by facilitating a panel discussion with Boston-based thought leaders on how blacks can use these new understandings to both reshape and garner future opportunities.

**POWER DIVERSITY CAREER FAIR**

The event will also include the 6<sup>th</sup> Annual Power Diversity Career Fair that will feature representatives from more than 30 top-tier employers such as Comcast, Staples, The Boston Globe, Genzyme, Blue Cross Blue Shield of Massachusetts, and many more.

**SCHEDULE**

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| • <b>Registration for Luncheon &amp; Workshop</b> | <b>11 a.m. – 12 p.m.</b> |
| • <b>Luncheon and Future Focus Workshop</b>       | <b>12 p.m. – 3 p.m.</b>  |
| • <b>Meet and Greet with Dr. Nat Irvin</b>        | <b>3 p.m. – 4 p.m.</b>   |
| • <b>Power Diversity Career Fair</b>              | <b>4 p.m. – 8 p.m.</b>   |

- **Networking Reception**

**8 p.m. – 9 p.m.**

**REGISTRATION**

- NMBBAA Boston Chapter Member \$55
- Non-Member \$75

To register, visit <http://www.bostonblackmba.org>.

**NATIONAL BLACK MBA**

Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. Visit [www.nmbbaa.org](http://www.nmbbaa.org) for more information.

**FUTURE FOCUS 2020**

Nat Irvin II, Ph.D., founded Future Focus 2020, a non-profit, non-partisan 501c3 corporation, to provide leadership in bringing futurist thinking to urban America. In 2000, Future Focus 2020 became a part of the Babcock Graduate School of Management, Wake Forest University, where Irvin serves as executive professor of future studies and assistant dean for MBA student development.

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