



**NATIONAL BLACK MBA ASSOCIATION AND FUTURE FOCUS 2020 PRESENTS
“LIVING, LEARNING AND THINKING IN THE YEAR 2025”**

*NBMBAA® Local Empowerment Tour on April 27 Is a Must-Attend Event
for Professionals, Students and Entrepreneurs*

AUSTIN, Texas (April 11, 2007) The National Black MBA Association (NBMBAA) and Future Focus 2020 will present, “Living, Learning and Thinking in the Year 2025” on **Friday, April 27** at the **Hilton Austin, 500 East 4th Street**.

This daylong educational event — presented nationally by Target Corporation — is the second stop on the NBMBAA Local Empowerment Tour, which delivers the best of the organization’s highly acclaimed Annual Conference to local communities.

“Our national office and local chapter work hard to provide our community with relevant and valuable programming,” said NBMBAA Austin Chapter President Belinda Matingou. “All forward-thinking professionals in the Austin area will benefit from attending our Local Empowerment event, and they will receive the tools for mapping out a successful future.”

LIVING, LEARNING AND THINKING IN THE YEAR 2025

Nat Irvin II, Ph.D., executive professor of Future Studies at Babcock Graduate School of Management, Wake Forest University, will walk through three future scenarios with attendees in an effort to empower African Americans and move them out of “survival” mode and in to “thrival” mode:

- **Long Black Boom** — A reflection of more blacks entering the business world as a result of advances in technology and an increase in the number of entrepreneurial startups.
- **Evening Sun Going Down** — Blacks remain caught in the ever-widening education, wealth and earnings gaps that exist between them and more-affluent groups.
- **Nobody Knows the Trouble I’ve Seen** – A series of economic starts and fits relegate blacks to their current status.

Irvin will conclude the presentation by facilitating a panel discussion with Austin-based thought leaders from Dell, IBM, Seton, HEB and IC2 on how blacks can use these new understandings to both reshape and garner future opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOP & DIVERSITY CAREER FAIR

The event will also include a professional development workshop entitled, “How to Move Out of Your Own Way,” led by Cherry Collier, Ph.D., chief empowerment officer (CEO) of The Fruits of Labor, Inc. Cherry, author of the book, “Move Out of Your Own Way,” is a well-established professional and life coach who’s known as “The Attitude Magician,” and she also is a contributing author to, “How to Be a Super Achiever – 12 Strategies for Unleashing Your Success.”

A career fair will follow the workshop.

SCHEDULE

- Registration 8 a.m. – 10 a.m.

- Workshop 9 a.m. – 10 a.m.
- Career Fair 10 a.m. – 1 p.m.
- Living, Learning and Thinking in the Year 2025* 1 p.m. – 4 p.m.
- Networking Reception 4 p.m. – 7 p.m.

REGISTRATION

- NBMBA Austin Chapter Member \$45
- Non-Member \$65
- Student \$25

To register, visit <http://www.acteva.com/booking.cfm?bevalD=132185>, or e-mail the NBMBA Austin Chapter at register@austinblackmba.org. You may also contact the chapter office via telephone at 512.686.4602 or by fax at 512.686.4605.

NATIONAL BLACK MBA

Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. Visit www.nbmbaa.org for more information.

FUTURE FOCUS 2020

Nat Irvin II, Ph.D., founded Future Focus 2020, a non-profit, non-partisan 501c3 corporation, to provide leadership in bringing futurist thinking to urban America. In 2000, Future Focus 2020 became a part of the Babcock Graduate School of Management, Wake Forest University, where Irvin serves as executive professor of future studies and assistant dean for MBA student development.

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