



Corporate America Recruits Black Professionals at Nation's Largest Career Fair

SAN DIEGO (October 13, 2005) – Recruiters from more than 350 of the Fortune 500 companies converged on the San Diego Convention Center Thursday to network with some of the nation's brightest professionals at the National Black MBA Association's (NMBBAA) 27th Annual Conference and Career Expo. The two-day career fair is the signature event of the NMBBAA, the country's largest organization for minority business professionals. More than 11,000 people are attending the conference.

This year's NMBBAA conference was originally scheduled to be held in New Orleans but was relocated to San Diego in the aftermath of Hurricane Katrina. In an effort to assist MBA students displaced by the disaster, the organization has launched a Student Empowerment Relief Fund with a goal of raising \$1 million.

"For us, it's about attracting talented team members and building our high-performing, diverse teams," said Tamika Curry, the director of diversity at Target.

Along with accepting resumes, many of the corporate recruiters are interviewing candidates at the conference.

"This is the largest conglomeration of companies every year," said Georgia Tech MBA student Moses Adeoyin who is attending the conference for the second time.

In addition to the career fair, Thursday marked the start of the NMBBAA Case Competition[®], sponsored by DaimlerChrysler, in which teams of students from 29 business schools demonstrate their leadership, analytical and presentation skills before corporate judges.

Featured speakers at the conference include: Lynn Whitfield, Bishop T.D. Jakes, Jack Canfield, Les Brown and Dr. Dennis Kimbro.

Celebrating its 35th anniversary this year, the National Black MBA Association is dedicated to creating partnerships that result in intellectual and economic wealth in the black community. With more than 6,000 members, the association represents 100,000 MBA graduates. The NMBBAA is headquartered in Chicago and has 39 local chapters across the United States.

For more information on the NMBBAA or the 27th Annual Conference and Expo, please visit www.nmbaa.org

Press Contact:

Audrey Pinn

202.641.2044

Audrey@westinrinehart.com

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