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NBMBAA chapters and ExxonMobil announce Leaders of Tomorrow® student case competition

Chicago, IL (May 3, 2005) – High school students from around the country are formulating their pitches and practicing their oratory skills in preparation for the National Black MBA Association’s 4th Annual Leaders of Tomorrow® Case Competition on June 24th -26th in Dallas, Texas.

The NBMBAA’s Dallas Fort-Worth Chapter will host the 4th Annual Leaders of Tomorrow® case competition on the prestigious Texas campus of Southern Methodist University. High school students representing 14 local NBMBAA chapters will be participating in the competition and ExxonMobil will again be sponsoring this event where \$7,000 in college scholarships will be awarded to the top finishers

The students are presented with college-level business cases from which they develop business model solutions. This year’s case involves the development of a 10-year strategic business model for a cable entertainment company. Each team hypothetically presents to the company owners and its Board of Directors. Students will be judged by a panel of business professionals who will score points for analysis, quality of presentation and feasibility of their recommendations.

“This is an exciting time of the year for these students,” said Beverly Harris, NBMBAA national program manager. “For many, this is their first opportunity to demonstrate their knowledge and problem-solving skills in a formal competition.”

The local NBMBAA’s chapter members volunteer their time in working with the Leaders of Tomorrow® students and providing coaching for this competition.

The Leaders of Tomorrow® Program is the NBMBAA’s 14-year-old mentoring program for high school students who demonstrate leadership talents but require additional motivational factors in their life for those talents to emerge; thus, increasing the cadre of minority students who graduate high school and enter college.

For more information about the National Black MBA Association and the Leaders of Tomorrow® please visit <http://www.nbmbaa.org>.

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