



For Immediate Release

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Fortune 500 Companies Pledge More Than \$1 Million To National Black MBA Association for 2005

Houston (September 16) – Some 30 Fortune 500 Companies have pledged more than \$1 million to reserve space in the 2005 National Black MBA Association’s (NBMBA) Career Fair, organization officials said Friday during this year’s confab being held in Houston this week.

Corporations getting the jump on next year’s event include the American Express Company, Citigroup Inc., and Microsoft Corporation.

During the two–day career fair, one of the U.S.’s largest annual job events, exhibitors have access to the brightest MBA professionals and students for interviews and networking. The NBMBA, which represents more than 100,000 MBA graduates, boasts that hundreds of attendees find new or advanced positions with companies during their convention. This year, more than 300 corporate partners arrived for an array of career services and development programs at the event which boasts being the world’s largest career fair for black business professionals.

“The career fair is a key segment, and to be engaged with such high achieving diverse professionals is one of our number one efforts,” says Eve Lewis, Microsoft Marketing Account Manager.

The 26th annual NBMBA Conference & Exposition is the nation’s largest minority recruiting and networking event. This year’s conference theme is: “Re-Imagine: Education, Employment, Entrepreneurship; Creating Possibilities for the Future.”

“The National Black MBA Association’s career fair is where companies are assured the best talent,” says Alvin Brown, National Chair of the association. “Year after year corporate America comes to our conference to close the unemployment gap.”

More than 13,000 business professionals, recruiters, industry experts, students and entrepreneurs will gather September 14-19, 2004 in Houston, TX for comprehensive career services, executive leadership training, interactive professional development workshops, keynote presentations from the nation’s foremost thought leaders and an assortment of networking and social activities.

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Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in creating intellectual and economic wealth in the black community. In partnership with more than 300 of the country's top business organizations, the association has inroads into a wide range of industries as well as the public and private sector.

This year PepsiCo serves as one of several major corporate sponsors, including: American Airlines, Delta Airlines, Continental Airlines, Delphi Corp., Hewitt Associates, Mercedes-Benz USA, LLC, Ford Motor Co., General Motors, Daimler Chrysler Corp., Home Depot, The Coca-Cola Company, Microsoft Corporation, Dell Inc., Intel Corporation, Hewlett Packard Development Company, Mars Inc. and the Houston Convention and Visitors Bureau.