



RULES AND GUIDELINES

*Passed unanimously by the Coordinating Committee
January 18, 2012*

Overview

This document outlines the rules to be used in the governance, administration, and judging of the LEADERS OF TOMORROW Case Competition. This is an amendable document per majority vote of the Case Competition Coordinating Committee.

The Case

TBD

Team Composition

- Each Case Competition team will be made up of no more than five students, including up to four presenters and an alternate.
- Teams may bring one alternate, but *only four (4) students may present* during the Case Competition.
- Each student participating on a case team is to have participated in other LEADERS OF TOMORROW activities from March 2012 – June 2012.

Presentation

- Length: The maximum time allowed for each Case Presentation is *25 minutes*.
- Question & Answer: Each team will participate in a Q&A session following the presentation. Q&A will last for a maximum of 10 minutes.
- Anonymity: While presenting, the teams are not to be identified – the team chapter name is to be shielded.
- A special note to team members: Please do not wear pins or other paraphernalia that identify your chapter or your state.
- Team names *are not* to include chapter or names or states.

Rounds

- There will be two (2) rounds for the competition. The winning teams from each room of Round 1 will advance to Final Round.

- The room assignment for Round 1 will be randomly decided.
- The scores from Round 1 will not carry into Final Round. All of the winning teams from Round 1 will begin Final Round on equal footing and will be judged for their Final Round performance only.
- The Final Round includes an audience score in addition to the Judges' scores.

Scoring

- Teams may accumulate a maximum of *130 points* per Judge.
- The team with the highest average score will win the competition. In the event of a tie, each judge will have one tie-breaking vote.
- The Final Round includes an audience score in addition to the Judges' scores.
- Final Score = (Judges Score + Audience Score) / Number of Judges + 1

Audience Score

- The non-finalist teams will be able to vote for their top team.
- Finalists will be assigned points based on how many votes they receive from non-finalist teams.
- Non-finalist teams may vote for only one finalist.
- Finalists may not vote.

Points awarded

Most votes- 130 points

2nd most- 125 points

3rd most- 120 points

4th most- 115 points

5th most -110 points, etc. with a 5-point decrease each time

The audience score for each team will be the equivalent of one Judge's score.

For example, if there are four Judges in the Final Round, they will have a total of four scores. The audience score will be added as a *5th score* and then averaged with the Judges' scores when the final score is calculated for each team.

CRITERIA POINTS (maximum)

<p>Assignment The team addressed the questions outline in the assignment.</p>	25 points
<p>Quality The team members wore professional attire, the slides and notes were easy to read and follow, the leaders spoke with clarity, and the presentation had a logical flow.</p>	15 points
<p>Analysis The team used an appropriate business model and adequately analyzed the situation. The team incorporated realistic financial considerations</p>	20 points
<p>Feasibility The recommendations were realistic and properly addressed the issue at hand. The plan relies on company strengths and a reasonable implementation plan was presented.</p>	20 points
<p>Effectiveness The recommended course of action presented will solve the company's problem.</p>	20 points
<p>Q&A The answers provided were specific and targeted. The team members demonstrated confidence when answering questions and managing the audience.</p>	20 points
<p>Creativity The overall presentation reflected creativity and innovation – in content and delivery.</p>	10 points