



## **NATIONAL BLACK MBA ASSOCIATION APPOINTS OSCAR A. JOYNER TO ITS BOARD OF DIRECTORS**

*Accomplished media magnate brings savvy and a vast portfolio of charitable work to the position*

**CHICAGO** (January 23, 2008) — Oscar Joyner, president and COO of Dallas-based REACH Media, Inc., has been named to the National Black MBA Association board of directors, effective Jan. 1.

“We are truly privileged and very excited to welcome Oscar to our board. We believe that his media prowess, innovative programming background and myriad philanthropic accomplishments will serve us well as we seek to become even more relevant to our membership and provoke real and lasting change in the business world and beyond,” says Barbara L. Thomas, NMBBAA president and CEO.

REACH Media, a subsidiary of Radio One, Inc., is one of most noteworthy minority-owned businesses in the country. The company provides informational and empowering entertainment to a network of radio, television and web-based media outlets; its properties include “The Tom Joyner Morning Show,” Syndication One and BlackAmericaWeb.com, the leading African-American adult news web site with more than 4 million unique visitors per month.

In addition to his work at REACH Media, Joyner’s professional achievements have been geared at providing support and assistance to individuals pursuing a college education. He serves as senior vice president of The Tom Joyner Foundation, which donates scholarship monies to students at historically black colleges and universities, and he is co-founder and principal of Educational Development Corp. of America, which builds multifamily student housing on college campuses.

“It’s always an honor and a privilege to give back to those who have given me so much,” Joyner says. “I am proud of the MBA that I received from my alma mater, Florida A&M University, so I look forward to contributing to the professional development of the NMBBAA’s younger members and expanding the corporate partnerships that allow the NMBBAA to continue growing.”

“The Board is working on a competitive assessment, and Oscar is a well-positioned and welcome addition to our board who can help us engage key stakeholders and gauge perceptions of the organization so that we can enhance our value proposition and empower our constituents,” says William (Bill) Wells, chairman of the NMBBAA board.

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### **About The National Black MBA Association**

Established in 1970, the National Black MBA Association (NMBBAA) is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. With more than 40 chapters, a 6,000-plus membership and more than 400 corporate partners, the NMBBAA gives its constituents access through programs and services such as the Annual NMBBAA Conference (the nation’s largest, professional, African-American exposition of its kind), Local Empowerment Initiatives, etc. To learn more about the NMBBAA, please visit <http://www.nmbbaa.org>.



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## **National Black MBA Association President & CEO Receives Huntington's Disease Society Award**

*Thomas recognized for excellence in cultural diversity and enrichment leadership*

**CHICAGO** (Oct. 2, 2008) — Barbara L. Thomas, president & CEO of the National Black MBA Association, Inc. (NMBBAA), received the 2008 Award of Excellence in Cultural Diversity and Enrichment Leadership from the Huntington's Disease Society of America (HDSA) at its Illinois "Celebration of Hope" dinner last month.

The HDSA created the award to honor community leaders who courageously commit to advancing diverse leadership in the areas of science, sports, arts, philanthropy and business. In her work with the NMBBAA, Thomas has worked diligently with more than 400 corporate partners to collaboratively offer vital resources that open doors of opportunity and eliminate gaps and dead ends as they relate to black professionals and entrepreneurs.

Thomas has dovetailed these efforts by providing NMBBAA members and constituents with opportunities to hone and craft their skills via one-on-one coaching through the organization's Potential program. In her tenure she has also launched traveling leadership symposiums such as the Local Empowerment Initiative, and the organization has strengthened the offerings of its annual conference and exposition by introducing programming such as the Leadership Institute, the Entrepreneurial Institute and the Career Success Network Center, which help prepare black professionals at all stages of the pipeline.

"It is critically important that businesses of every type and size reflect the diversity of their existing and desired constituents," Thomas says. "The NMBBAA seeks to serve as one of the representative voices of the black community, positioning our members to be catalysts for positive change in their communities and workplaces. I am fortunate to be able to live and work my passion, and I thank the Huntington's Disease Society of America for its recognition of the organization."

"The Huntington's Disease Society of America is proud to acknowledge Barbara Thomas as an example of the commitment and courage that is necessary to advance diversity in various realms of society. Her determined approach has solidified her as a highly respected and accomplished member of the business community, and we applaud her and the work of the National Black MBA Association," says Barbara Boyle, national executive director and CEO of the Huntington's Disease Society of America.

Earlier this year, Thomas was designated as an honorary advisory board member for the "Best of Black Business" (BOBB) Awards — the honorees she helped identify were recognized at the Congressional Black Caucus Foundation Annual Leadership Conference, Sept. 24–27. Thomas also serves as a member of the DiversityEdge magazine advisory board, helping to shape credible, resonant content that illustrates the benefits and business case of workplace diversity.

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### **ABOUT NATIONAL BLACK MBA ASSOCIATION**

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**THE NATIONAL BLACK MBA ASSOCIATION “GOES TO WASHINGTON” FOR ITS  
30<sup>TH</sup> ANNUAL NATIONAL CONFERENCE & EXPOSITION**

*“Catalyst For Change...Then. Today. Tomorrow.” will offer information to help professionals survive and thrive in the midst of a changing economy and expanding global marketplace*

**CHICAGO** (Sept. 11, 2008) — The National Black MBA Association (NBMBA) will plug in to the energy of change during its 30<sup>th</sup> annual conference Sept. 16–20 in Washington, D.C. An epicenter of power, process and transformation, Washington, D.C. will provide the perfect backdrop for the NBMBA and its members, constituents and stakeholders to think about how they must change as they seek to remain relevant and also, how to handle, digest and harness the myriad changes that are affecting their careers, education, businesses, lifestyles and leadership styles.

**WHAT:** National Black MBA Association  
30<sup>th</sup> Annual Conference & Exposition: Catalyst For Change...Then. Today. Tomorrow.

**WHEN:** Sept. 16–20, 2008

**WHERE:** Washington Convention Center  
801 Mount Vernon Place, NW  
Washington, D.C.

Highlights of this year’s program include:

**TUESDAY, SEPT. 16**

- **“The Disappearing Middle Class and Its Effect on Black America”** (Renaissance Hotel, Grand Ballroom, 999 Ninth St. NW, Washington D.C. , 3–5 p.m.), a timely and interactive town hall meeting that will examine realities and perceptions about the black middle class against today’s challenging and shifting economic landscape; audience members will be polled in real-time to gauge their thoughts about central questions and themes

The panel will feature:

- **Alvin Brown** — former adviser, Hillary Clinton for President 2008
- **Michael Eric Dyson** — author, intellectual, Georgetown University professor
- **Michael Fletcher** — Washington Post economics correspondent
- **Lawrence Otis Graham** — author and commentator
- **Roland Martin** (moderator) — journalist, CNN and TV ONE contributor
- **Lisa Toppin** — Charles Schwab vice president

**WEDNESDAY, SEPT. 17**

- The inaugural **NBMBA Entrepreneurial Institute**, a two-tiered pre-conference bootcamp for aspiring entrepreneurs (startup track) and established businessowners who want to further their reach (growth track); the closing Institute luncheon will recognize this year’s **NBMBA/Wells Fargo Entrepreneur Excellence Award** winners
- **The Leadership Institute**, with a keynote address delivered by business guru **Tom Peters**
- **The Grand Affair,**” the conference welcome program and awards ceremony

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## **THURSDAY, SEPT. 18 & FRIDAY, SEPT. 19**

- The **NBMBA Career Fair**, which will feature more than 400 exhibitors
- The **Industry Theatre**, where leading companies will discuss trends and business models in four emerging categories: global media and entertainment; healthcare/biotech; food & beverage; and energy

Featured presenters include:

- Abbot Laboratories
  - American Electric Power
  - Black Enterprise
  - Burger King
  - The Campbell Soup Co.
  - Cisco
  - Constellation Energy
  - Cox Communications
  - Duke Energy
  - Exelon
  - Humana
  - Johnson & Johnson
  - Kroger
  - Sempra Energy
  - Sodexo
  - Sony
  - SUPERVALU
- The **Career Success Network Center<sup>SM</sup>**, sponsored by ExxonMobil, where attendees can obtain:
    - Career, executive and life coaching
    - Resume feedback
    - Interview preparation
  - Marquee addresses from Bank of America chairman, CEO and president **Kenneth D. Lewis**, noted psychologist, motivational speaker and preacher **Dr. Robin Smith**, Magic Johnson Enterprises chairman and CEO **Earvin "Magic" Johnson**; civil rights counselor **Wade Henderson**; author and inspirational speaker **Simon T. Bailey**; and networking expert **George C. Fraser**, among many others
  - The **NBMBA Case Competition**, sponsored by the Chrysler Foundation, which will feature teams from more than 30 business schools across the nation
  - Opportunities to learn about the unique, detailed experiences of black professionals via the **Men's and Women's Forums** (Sept. 18) and The **Relationship Forum** (Sept. 19)

## **SATURDAY, SEPT. 20**

- **The Farewell Brunch**, the perfect health and wellness-themed capstone to conference activities that will let attendees get fit and have fun
- **State Farm Strokes FORE Scholarships Golf Tournament** (Lake Arbor Golf Club, 1401 Golf Course Drive, Mitchellville, Md., 8:30 a.m.– 3:00 p.m.), sponsored by the NBMBA local D.C. chapter

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## **National Black MBA Association Questions the Future of the Black Middle Class**

*Conversation aims to create a framework for analyzing influences, collecting insights and igniting reform, recalibration and renewal*

**CHICAGO** (Sept. 8, 2008) — Is there something to the fact that 81 percent of black Americans, according to Pew research, agree with the aphorism that the rich get richer and the poor get poorer?

Research shows that a wealth gap persists between black and white Americans of similar incomes, due mainly to the influences of home and stock ownership. Three out of five black retirees will outlive their financial assets. Half of the children that come from black, middle-class families have fallen into poverty as adults. These trends illustrate a growing fissure in the solidity and security of the black middle class, whether they're influenced and informed by trepidation and uncertainty in the face of a troubled and complicated economic landscape, the phenomenon of perception morphing into reality, or a severe case of middle-class blues.

The times beg the question: What *is* the state — and the future— of the black middle class?

The National Black MBA Association (NBMBA) will examine this question at “The Disappearing Middle Class and Its Effect on Black America,” an interactive town hall meeting that will mull the economic, financial, political, social and historical conditions of the black middle class— audience members will be polled in real-time to gauge their thoughts about central questions and themes, and the session will close with the drafting of an agenda that outlines how to protect, preserve and ensure the progress of the collective.

**WHEN:** Tuesday, Sept. 16

**LOCATION:** Renaissance Hotel  
Grand Ballroom  
999 Ninth St. NW  
Washington D.C.

**TIME:** 3:00–5:00 p.m.

**PANELISTS:** Alvin Brown — adviser, Hillary Clinton for President 2008  
Michael Eric Dyson — author, intellectual, Georgetown University professor  
Michael Fletcher — Washington Post economics correspondent  
Lawrence Otis Graham — author and commentator  
Roland Martin (moderator) — journalist, CNN and TV ONE contributor  
Lisa Toppin — Charles Schwab vice president

“The time for action is now,” says NBMBA President & CEO Barbara Thomas. “Black Americans needs to engage in this tough, actionable dialogue so that we may break cycles of generational poverty and ensure the sustainability and success of the black middle class now and in the future.”

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“The Disappearing Middle Class and Its Effect on Black America” will kick off the 30<sup>th</sup> Annual NBMBA Conference & Exposition, which will take place at the Washington Convention Center Sept. 17–20. Nearly 12,000 professionals, industry experts, recruiters, community leaders and students will attend, making it one of the nation’s largest development, recruiting and networking events.

**ABOUT NATIONAL BLACK MBA ASSOCIATION**

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## NATIONAL BLACK MBA ASSOCIATION LAUNCHES FIRST INTERNATIONAL CHAPTER

*Toronto is the 44th addition to the organization's chapter roster*

**CHICAGO** (Aug. 27, 2008) — The National Black MBA Association (NBMBA) has expanded internationally with the addition of an interim Toronto chapter.

The chapter capitalized on its growing momentum and country-wide interest by opening up the Toronto Stock Exchange at the TSX Broadcast Centre on Thursday, Aug. 21. Keith Wyche, NBMBA board member and Pitney Bowes U.S. president of operations and Deepak Chopra, president of Pitney Bowes Canada, helped recognize the new chapter that day.

“It is important that Black business professionals connect across the diaspora, and our Toronto chapter is just the beginning of what we hope will be fruitful expansion across the globe,” says NBMBA president and CEO Barbara L. Thomas. “We are very pleased to have the Toronto chapter join our legion of black professionals, entrepreneurs and students.”

“We want to increase the economic and intellectual wealth of Black Canadians,” says Damon Knights, president of the Toronto chapter. “Studies show that there is a still a need to increase diversity in corporate Canada, and this chapter is way to ensure that our vision resonates with corporate and academic communities.”

The new chapter already is garnering support from many of Canada's most notable corporations and business schools— Kevin Warren, CEO of Xerox Canada; John Peoples, president and general manager of SC Johnson Canada; and Ranji Persad, president of NCR Canada, will sit on a chapter advisory board, and the Schulich School of Business, the Rotman School of Management, the Richard Ivey School of Business and the Ted Rogers School of Management are all lending support.

Ivan Francis, vice president of strategy and marketing for the Toronto chapter, says its immediate efforts are focused on rollout of a NBMBA Leaders of Tomorrow® program to help mentor and educate youth. He says the group also hopes to host the NBMBA annual conference in the near future.

For more information on the chapter, visit [www.nbmbaa.ca](http://www.nbmbaa.ca).

### **ABOUT THE NATIONAL BLACK MBA ASSOCIATION (NBMBA)**

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### **ABOUT THE NBMBA TORONTO CHAPTER**

The mission of the Toronto chapter is to increase the number of successful Blacks in Canadian businesses by providing innovative community programs that stimulate intellectual and economic growth; building partnerships with key stakeholders; and increasing awareness of and facilitating access to graduate management education programs and career opportunities. Membership is open to business professionals, entrepreneurs and students: Please visit [www.nbmbaa.ca](http://www.nbmbaa.ca) for more information.

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## MIDEAST REGIONAL CHAPTERS OF THE NATIONAL BLACK MBA ASSOCIATION TO HOST FIRST ECONOMIC LEADERSHIP CONFERENCE AND CAREER EXPO

*Summit seeks to give black professionals in rust belt cities the mindset, solutions and tools needed to survive and thrive in the shadow of vast industrial shifts; motivational speaker Simon T. Bailey will deliver the keynote address*

**BUFFALO, N.Y.** (July 10, 2008) — The Mideast regional chapters of the National Black MBA Association (NBMBA) will host “Catalyst To Change — An Economic Leadership Conference And Career Expo,” in Buffalo, N.Y., July 11–12. The event, which will explore local economic and employment realities and viabilities in conjunction with personal wealth-building objectives, is anchored by three accomplished voices in the business world: Simon T. Bailey, Dennis Kimbro and Brook Stephens.

Lavon Stephens, president of the western New York NBMBA chapter, believes this event is necessitated by the seismic declines in the industrial and manufacturing industries that have greatly affected the Mideast region. “The chapters that are banding together for this event, we are largely rust belt cities that are trying to survive — the declines in industrial activities have changed the face of our job market and affected every other face of our economic opportunity,” he says. “Our primary concern is how we position ourselves to attract business and industry, and also, how we can start embracing entrepreneurship to spark enterprise in our communities and grow incomes.”

**Dennis Kimbro, Ph.D.** — an insightful writer, lecturer and researcher who has authored four books, including “Think and Grow Rich: A Black Choice” and “What Makes the Great Great” — will open the conference programming. “Catalyst of Brilliance” **Simon T. Bailey**, an internationally noted speaker, author and thought leader, will deliver the keynote address, drawing from his most recent book, “Release Your Brilliance: The 4 Steps to Transforming Your Life and Revealing Your Genius to the World.” 20-year Wall Street veteran **Brooke Stephens**, author of “Talking Dollars and Making Sense: A Wealth-Building Guide for African-Americans” and “Wealth Happens One Day at a Time: 365 Days to a Brighter Financial Future,” will help close out the conference Saturday afternoon.

“Our presenters all have a track record for encouraging professionals to step outside of their comfort zones, advising and inspiring them to utilize and leverage the resources they have at hand. This is what we Mideast regional chapters must do: continue to be proactive in addressing the changes in our cities and ensuring that businesses in Black communities are sustained,” Stephens says.

“We will need collaboration and effective leadership in both the public and private sectors to bring about the change we need — our economic leadership conference is a call for such collaborative action. By beginning the dialogue and gleaning inspiration and direction from our guest speakers, the Mideast NMBAA chapters position ourselves to become the catalyst that will change and uplift the face of our communities, the catalyst that creates the dialogue, continues the dialogue and provides solutions.”

**WHAT:** NMBAA Mideast Regional Conference  
Catalyst To Change — An Economic Leadership Conference And Career Expo  
Workshops will cover topics such as:

- Business Success Strategies
- Entrepreneurship
- Procurement Opportunities
- Supplier Diversity
- Wealth-Building
- Workplace Diversity

**WHEN:** July 11–12, 2008

Friday, July 11

- Kickoff jazz event with Noa Bursie

Saturday, July 12

- Career Exposition
- Opening Breakfast with Dennis Kimbro
- Luncheon with keynote speaker Simon T. Bailey
- Afternoon session with Brooke Stephens

**WHERE:** Adams Mark Hotel  
120 Church St.  
Buffalo, N.Y.

**WHO:** Open to the public; hosted by Mideast NMBAA chapters

- Cincinnati
- Cleveland
- Columbus, Ohio
- Dayton, Ohio
- Detroit
- Louisville, Ky.
- Pittsburgh
- Toronto
- Western New York (Buffalo, N.Y.; Corning, N.Y.; Rochester, N.Y.; Syracuse, N.Y.)

**COST:** Full Conference: \$75 members, \$100 non-members  
Luncheon Only (Saturday): \$50  
Career Expo Only (Saturday): \$35 members, \$50 non-members

**HOW:** To register or find more information, please visit [www.nybmba.org](http://www.nybmba.org).

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**NATIONAL BLACK MBA ASSOCIATION TO OFFER PROGRESSIVE CAREER AND LEADERSHIP DEVELOPMENT OPPORTUNITIES TO BLACK STUDENTS, PROFESSIONALS AND ENTREPRENEURS DURING ITS 2008 LOCAL EMPOWERMENT INITIATIVE TOUR**

*Author and motivational speaker Kevin Carroll of Kevin Carroll Katalyst, LLC to deliver keynote address*

**CHICAGO** (June 11, 2008) — A weak, fading and changing economy historically causes angst around graduate school plans, career advancement and small business success, and often, these conditions stifle innovation and creativity. In an effort to free blacks and encourage them to “think outside of their sandbox,” the National Black MBA Association will host its 2008 Local Empowerment Initiative (LEI) Tour in June 2008.

In its third year, LEI brings the best-of-the-best in professional development seminars and networking opportunities from the NBMBA’s annual conference to the local chapter level and leverages these resources to address the specific needs of African-American professionals, the specific community and NBMBA corporate partners. The 2008 LEI host cities and agendas are:

- Greensboro and Charlotte, N.C.
  - June 12, the Galleria Events Center — corporate partner orientation; NBMBA access expo and registration; dinner and guest speaker; book signing and networking reception
  - June 13, Hilton Center City — networking reception; keynote plenary; book signing; dessert and coffee reception
- Chicago; June 20, Hyatt Regency, Gold Level East Tower — diversity career network/career fair; keynote luncheon; book signing; professional development workshops
- Jacksonville, Fla.; June 27, Hyatt Regency — Freddie Mac session; keynote luncheon; dinner and guest speaker

Kevin Carroll, founder of The Katalyst Consultancy who has invigorated business leaders and aspiring entrepreneurs with his inspirational book, “Rules of the Red Rubber Ball,” will serve as the LEI keynote speaker. His playful but pointed methodology for helping people fulfill their dreams has made him an invaluable creative counsel to companies such as The National Hockey League, Nike, Starbucks, The Walt Disney Company, Mattel, Procter & Gamble, The Discovery Channel, Capital One, and HSBC Bank .

In addition to the personal and professional development workshops, and career and networking opportunities, each LEI session will feature a book signing where Carroll will autograph copies of his follow-up book, “What’s Your Red Rubber Ball?”

To register, download agenda or find more information about LEI, visit [www.nbmbaa.org](http://www.nbmbaa.org).

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## NATIONAL BLACK MBA ASSOCIATION SPEAKS OUT ON THE SLOWING ECONOMY AND ITS IMPACT ON BLACK PROFESSIONALS

**CHICAGO** (June 10, 2008) — Concern is building among African-American professionals about how the downward shift in the economy will affect them. Statistics prove they have good reason to be scared.

Black median income had risen to a historically high ratio of 63.5 percent of white income in 2000, and it was on track to reach 63.9 percent by 2004. But the recession of 2001 and sluggish job growth widened the gap, and the black-white income ratio fell back to 62 percent in 2004, according to Washington, D.C., think tank the Economic Policy Institute.

For the black community, the outcomes of the 2001 recession are still fresh. That downturn demonstrated that neither educational achievement nor work history could shield career professionals from massive job cuts. When the ax fell, a lot of those who got cut had attained master's degrees. Some of them were the highly sought-after superstars who had been plucked from the black talent pool. But after losing their jobs, many struggled for months and even years to recapture their previous salaries and career status...and some never did.

Recession is painful, and it affects spending, upward mobility and sustainability across communities and economic sectors. Job losses — 49,000 in May according to the recent Labor Department jobs report — are disheartening because employment statistics have shown that African-American professionals are more severely impacted than other racial and ethnic groups, who tend to bounce back quicker, and at higher salary levels.

To borrow a phrase from the Rev. Jesse Jackson: "When America gets a cold, black America gets pneumonia." The income of African-American professionals already lags far behind those of their white and Asian counterparts, and having to start over at a lower salary (or none at all) becomes a drag on the black community's wealth-building equation. For years, the percentage of wealth contained in the black community has remained stagnant at 3 percent because of inevitable economic shifts that erase progress on a broad scale.

Current job losses, combined with the disproportionate effect of the foreclosure crisis, are a recipe for long-term despair in the black community. As senior members of the community lose their homes in record numbers, their children and extended family members are being called upon to provide economic assistance. Assets are not accumulating, and these job and housing market stressors, along with rising medical and long-term nursing care costs, are depleting potential inheritances.

So how do African-Americans prepare for economic hard times in a way that doesn't place individuals, families and the overall community on indefinite life support?

One answer is entrepreneurship. An outcome of the 2001 recession was the proliferation of black startup businesses, as many professionals became disenchanted with the lack of advancement opportunities in corporate America (or simply didn't feel like going to the back of the line). We invite African-Americans to explore the notion of striking out on their own at the

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inaugural session of our Entrepreneurship Institute, which will be held in September during our 30<sup>th</sup> Annual Conference in Washington, D.C.

I believe that organizations such as the National Black MBA Association must advocate for, and insist upon, equitable wages and access to career enhancement tools that give African-American professionals a fighting chance to succeed and accumulate wealth. And there must be a focus on financial literacy and debt restructuring so that the black community can protect assets, savings and inheritances.

Economic shifts are inevitable, but their disproportionate impact on the black community is one predictable outcome that must change.

Barbara L. Thomas  
President and CEO

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## NATIONAL BLACK MBA ASSOCIATION ANNOUNCES 2008 BOARD OF DIRECTORS

**CHICAGO** (April 22, 2008) — The National Black MBA Association (NBMBA) has installed five new members to its board of directors; the body held its first meeting April 19th.

The Board provides strategic guidance in the execution of the organization's mission and sets the focus and agenda for future NBMBA activity. The new board members are:

- **Leonard James III**, business development manager, ExxonMobil Fuels Marketing — James is responsible for positioning ExxonMobil's corporate image and brand within ethnic communities in U.S. metropolitan areas. He holds a master's in business administration from Louisiana State University.
- **Oscar A. Joyner**, president and COO, REACH Media, Inc. — Joyner oversees properties that include "The Tom Joyner Morning Show", BlackAmericaWeb.com and Syndication One; he has also worked for Pfizer Pharmaceuticals and Procter & Gamble. He graduated with a dual concentration in finance and marketing from Florida A&M University's School of Business and Industry.
- **Kandance Weems Norris**, partner, Cumby + Weems LLP — Norris practices corporate and real estate law, advising a range of clients that includes corporations, small/start-up businesses and high-net worth individuals; she previously worked at New York-based Sullivan & Cromwell. She is a graduate of Harvard Business School's joint JD/MBA degree program.
- **Q.L. Roach**, vice president, global customer strategy & process management, Bausch & Lomb, Inc. — Roach coordinates sales, customer service and marketing issues for the company globally; he has also worked for the University of Rochester, Delphi and General Motors. A lifetime NBMBA member, Roach received his master's from Arizona State University.
- **Keith R. Wyche**, president, U.S. operations, Pitney Bowes Management Services — Wyche manages almost 8,000 employees and 1,100 Pitney Bowes sites in his position, which focuses on quality improvements that enhance customer value; he has also worked for Convergys Corp., Ameritech, AT&T and IBM. He earned his MBA from Baldwin-Wallace College.

"With competencies that range from media, marketing, customer service and finance, the new members of our board bring a savvy and sensibility that bodes quite well for the future of our organization," says NBMBA President and CEO Barbara L. Thomas. "They joined an exemplary group of individuals, and we believe that collectively, our Board will guide us to being an even greater advocate for black professionals globally."

"Our Board's diverse areas of expertise give the National Black MBA Association a solid and effective platform upon which to focus its efforts. I am enjoying my work with these talented and



accomplished individuals,” says NBMBAA Chairman of the Board **William (Bill) Wells**, president of W. Wells & Associates.

James, Joyner, Norris, Roach and Wyche join Immediate Past Chairman **Alvin Brown**, an advisor to Hillary Clinton’s presidential campaign; **Charles A. Bogguess**, consultant, Next Age Consulting; **Angela D. Eason**, senior manager, Deloitte (Board Secretary); **Audrey Dillard Hines**, president, Dillard Hines & Associates (Board Vice Chair/Development); **Thomas W. Dortch Jr.**, chairman and CEO, TWD Inc.; **Dimitrius Martel Hutcherson**, senior manager, Deloitte (Board Treasurer); **Stephen C. Lewis**, director, strategic planning manufacturing executive office, Ford Motor Company; and **dt ogilvie**, associate professor, business strategy, Rutgers Business School (Board Vice Chair/Policy & Programs).

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## FBI RECOGNIZES SOUTH FLORIDA CHAPTER OF THE NATIONAL BLACK MBA ASSOCIATION, INC. WITH ITS DIRECTOR'S COMMUNITY LEADERSHIP AWARD

Miami, FL – February 26, 2008 – The Director's Community Leadership Award was created to recognize those individual(s) or organizations that positively impact their communities through community-based programs.

Local FBI Field Offices throughout the country are strongly encouraged to canvass their territories for qualified candidates or organizations and to submit those nominations to FBIHQ, located in Washington, D.C. for further consideration.

The National Black MBA Association, Inc., South Florida Chapter, was nominated by the Miami Division of the FBI to Washington, D.C. for their continued support to local communities. In particular, several initiatives were highlighted.

**Leaders of Tomorrow Program** – this is a mentoring/tutorial program that places local MBA degree holders with high school students that demonstrate leadership potential. Those degree holders are encouraged to support these students through regularly held tutorial workshops, serving as chaperons on college tours, and sharing personal experiences of their path to obtaining an MBA degree.

**Jacki Tuckfield Memorial Graduate Business Scholarship Fund (JTMGBSF)** - this Fund was established by Drs. Jack and Gloria Tuckfield to honor the extraordinary life of their daughter Jacki and carry forward her vision of improved diversity of career professionals employed in the executive, administrative and managerial levels of South Florida's workforce. The Fund provides financial aid to talented African American residents of South Florida who are enrolled in Master's and Doctoral degrees business programs at Florida universities. To date, JTMGBSF has provided \$231,000 in 226 graduate business scholarship awards to students at eleven Florida universities. The South Florida Chapter has named one of its MBA scholarships after Jacki.

In addition to the incredible work being performed by the South Florida Chapter of the National Black MBA Association, Inc., the FBI is extremely grateful for their support in the furtherance of the FBI's commitment to increase awareness as an equal opportunity employer in local underserved communities.

The 2007 Director's Community Leadership Award was presented earlier this month at a monthly networking event of the South Florida Chapter at The Old Dillard Museum in Ft. Lauderdale. The FBI recognized the South Florida Chapter for their personal support of the FBI's mission to identify and

recruit qualified individuals for employment with the FBI. In furtherance of the support demonstrated by the National Black MBA Association, Inc., the FBI has designed a marketing message to encourage the organization's members to consider employment with the FBI.

**National Black MBA Association, Inc.**

The National Black MBA Association, Inc. (NBMBA) is a not-for-profit organization focused on providing African Americans the opportunity to pursue a higher education and achieve economic wealth. The association's mission is to empower visionaries in business and our community through access to education, connections and capital. The NBMBA has more than 8,000 members in 42 chapters and 10 collegiate chapters, and represents more than 95,000 MBA graduates. It is the largest association of black professionals with advanced degrees in corporate and entrepreneurship and helps individuals change the course of their future through five key areas: education, career, leadership, entrepreneurship and lifestyle. Professional development, networking and service have been hallmarks of the NBMBA for nearly 40 years. For additional information about the National Black MBA Association, South Florida Chapter, call 305-264-9200 or visit [www.sflblackmba.com](http://www.sflblackmba.com).

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## **National Black MBA Association and Wal-Mart Stores, Inc. Reward Students Who Serve Their Communities**

*Scholarships merge scholastic achievement and community service*

**CHICAGO** (Feb. 14, 2008) — The National Black MBA Association (NBMBA) has introduced a community service-based scholarship program for its Leaders of Tomorrow® (LOT) students. Sponsored by Wal-Mart Stores, Inc., the Leaders of Tomorrow® Community Service Program—a first-time NBMBA program—provided up to \$1,000 to NBMBA local chapters that applied for the program (currently 24 of the organization’s 40 chapters have active LOT programs.)

“Each year, our Leaders of Tomorrow® Program grows in its reach, and we are thrilled to work with Wal-Mart to provide our future leaders with an opportunity to better their communities,” says NBMBA President & CEO Barbara L. Thomas. “This partnership illuminates the importance of service to one’s community and as a condition of fortune — lifestyle is one of the NBMBA’s five channels of engagement, and we believe that to whom much is given, much is expected. A grant that’s based on community service brings forth this principle even further, helping high school students understand that service is an integral part of their personal and scholastic journey.”

To qualify for the scholarships, LOT students had to plan and implement a community service project that they carried out in their local communities. In addition to articulating how their projects would help and/or change the intended beneficiaries, students had to present a project timeline that detailed how their project was conceived and would be executed. They also were required to document their projects for a NBMBA committee by providing a post-project recap and analysis that identified their roles and responsibilities in the endeavor.

“At Wal-Mart, we strive to make a difference by giving back to communities across the country,” says Jody Hestand, diversity recruiter, Campus Relations and Diversity Recruiting. “This approach helps support local programs and initiatives that help people live better lives. Wal-Mart’s involvement in the LOT program provides an opportunity for tomorrow’s business leaders to have a positive impact in their local communities during this holiday season.”

Ten LOT chapters will receive award disbursements for the community service projects outlined below:

- **Atlanta** — Students partnered with the Butler Street YMCA to give hugs, stuffed animals and tree decorations to seniors living in nursing homes and assisted-living facilities.
- **Boston** — Students gave gift baskets to seniors living in assisted-living facilities.
- **Charlotte, N.C.** — Students purchased and/or donated food items (for the Second Harvest Food Bank) and toys (for the U.S. Marine Corp.’s Toys for Tots Foundation).
- **Central Florida** (Orlando, Fla.) — Students purchased/provided socks for the homeless in their community.

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- **Columbus, Ohio** — Students bought hats, gloves and scarves for residents of Alvis House, a shelter for battered women and children.
- **Dallas/Ft. Worth** — Students worked at a soup kitchen and provided gifts for children.
- **Detroit** — Students purchased two computers for Christ Child House, a shelter for homeless boys; students also set up the computers and provided instruction on using the systems for homework.
- **Kansas City, Kan.** — Students planned an evening of dinner, games and gifts for residents of Sheffield Place, a homeless shelter for women and children.
- **Richmond, Va.** — Students provided cleaning and organizational services for the local Urban League affiliate, which had to eliminate janitorial services due to budget constraints.
- **South Florida (Miramar, Fla.)** — Students created gift baskets for two organizations: the Women in Distress of Broward County and the Armed Services of Miami-Dade County.

For more information about the Leaders of Tomorrow® Program, please visit [www.nbmbaa.org](http://www.nbmbaa.org).

### **About The National Black MBA Association**

Established in 1970, the National Black MBA Association (NBMBAA) is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. With more than 40 chapters, an 8,000-plus membership and more than 400 corporate partners, the NBMBAA gives its constituents access through programs and services such as the Annual NBMBAA Conference (the nation's largest, professional, African-American exposition of its kind), Local Empowerment Initiatives, etc. To learn more about the NBMBAA, please visit <http://www.nbmbaa.org>.

### **About Leaders of Tomorrow®**

The 16-year-old NBMBAA Leaders of Tomorrow program works with high school students — average students who have leadership potential, but require motivation and additional factors to realize their full potential — to positively influence their career and life choices and develop their leadership potential and commitment to the community. The organization, along with its corporate partners, provides programming at both the national and chapter levels, which includes workshop, scholarships (via an essay competition), mentoring and participation in NBMBAA Annual Conference.

### **About Wal-Mart Stores, Inc. (NYSE: WMT)**

Every week, millions of customers visit Wal-Mart Stores, Supercenters, Neighborhood Markets, and Sam's Club locations across America or log on to its online store at [www.walmart.com](http://www.walmart.com). The company and its Foundation are committed to a philosophy of giving back locally. Wal-Mart (NYSE: WMT) is proud to support the causes that are important to customers and associates right in their own neighborhoods, and last year gave more than \$270 million to local communities in the United States. To learn more, visit [www.walmartfacts.com](http://www.walmartfacts.com), [www.walmartstores.com](http://www.walmartstores.com), or [www.walmartfoundation.org](http://www.walmartfoundation.org).

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