



## NATIONAL BLACK MBA ASSOCIATION ANNOUNCES BOARD OF DIRECTORS

*Cross Section of Seasoned, Accomplished Individuals Assembled to  
Provide Strategic Governance to Organization*

**CHICAGO** (March 26, 2007) – The National Black MBA Association (NBMBA) today announced its 10-member board of directors, which is comprised of African-American business professionals whose expertise ranges from technology to the public service sector.

The Board, which became effective Jan. 1, 2007, will provide strategic guidance in executing the NBMBA's mission and setting a new five-year strategic plan for the organization.

"We are proud of our Board of Directors, and the skills and dedication that each individual brings to their partnership with the National Black MBA Association," said Barbara L. Thomas, President and CEO of NBMBA. "Their support will help ensure that we provide even more access and opportunity for blacks, and that our mission and goals are relevant to every facet of the black professional experience."

At the organization's annual Chapter Leaders Retreat this month, Chairman of the Board William (Bill) Wells shared that to prepare for its work and to develop the new plan, the Board will:

- Examine the current state of the organization.
- Complete a competitive assessment of the marketplace
- Engage key stakeholders in order to gauge perceptions of NBMBA; and
- Evaluate the NBMBA's value proposition to ensure continued relevance.

"Barbara and our national office have done an outstanding job of serving our internal and external stakeholders," Wells said. "The Board's goal is to ensure that the NBMBA remains relevant, is future-focused, and continues its mission of building intellectual and economic wealth within the global black community through our programs."

Wells joined the Board in late 2005 and is currently serving his first term as chairman. He is a lifetime member and has been an active participant with the Twin Cities (Minneapolis/St. Paul) Chapter since the early 1990s; he served as president of the chapter from 1997 to 2001. He is the founder and president of W. Wells & Associates, LLC, a Minneapolis-based management-consulting firm that specializes in diversity strategy and programs, human resources, organizational development, and staffing/recruiting counsel to clients.

Other members of the Board include:

- Thomas Flewellyn (Board Vice Chair, Development): Vice President, EYEESEEIMAGES
- Dr. dt ogilvie (Board Vice Chair, Policy & Procedure): Associate Professor, Business Strategy, Rutgers Business School
- Dimitrius Martel Hutcherson (Board Treasurer): Independent Consultant
- Angela D. Eason (Board Secretary): Senior Manager, Deloitte Consulting
- Charles A. Bogguss: Consultant, Next Age Consulting

- Alvin Brown: Partner, The Staubach Company
- Thomas W. Dortch, Jr.: Chairman and CEO, TWD, Inc and Chairman Emeritus, 100 Black Men of America, Inc.
- Audrey Dillard Hines: Vice President and Secretary, NPURSUIT, Inc.
- Stephen C. Lewis: Director, Strategic Planning and Manufacturing Executive Office, Ford Motor Company.

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**ABOUT NATIONAL BLACK MBA**

Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. Visit [www.nbmbaa.org](http://www.nbmbaa.org) for more information.

**MEDIA CONTACT:**

Dana Gleeson, Beaman Incorporated, [dgleeson@beamaninc.com](mailto:dgleeson@beamaninc.com), 312 751 9689 x14

Meghan Haynes, Beaman Incorporated, [mhaynes@beamaninc.com](mailto:mhaynes@beamaninc.com), 312 751 9689 x15



**NATIONAL BLACK MBA ASSOCIATION AND FUTURE FOCUS 2020 PRESENTS  
“LIVING, LEARNING AND THINKING IN THE YEAR 2025”**

*NBMBAA® Local Empowerment Tour on April 27 Is a Must-Attend Event  
for Professionals, Students and Entrepreneurs*

**AUSTIN**, Texas (April 11, 2007) The National Black MBA Association (NBMBAA) and Future Focus 2020 will present, “Living, Learning and Thinking in the Year 2025” on **Friday, April 27** at the **Hilton Austin, 500 East 4th Street**.

This daylong educational event — presented nationally by Target Corporation — is the second stop on the NBMBAA Local Empowerment Tour, which delivers the best of the organization’s highly acclaimed Annual Conference to local communities.

“Our national office and local chapter work hard to provide our community with relevant and valuable programming,” said NBMBAA Austin Chapter President Belinda Matingou. “All forward-thinking professionals in the Austin area will benefit from attending our Local Empowerment event, and they will receive the tools for mapping out a successful future.”

**LIVING, LEARNING AND THINKING IN THE YEAR 2025**

Nat Irvin II, Ph.D., executive professor of Future Studies at Babcock Graduate School of Management, Wake Forest University, will walk through three future scenarios with attendees in an effort to empower African Americans and move them out of “survival” mode and in to “thrival” mode:

- **Long Black Boom** — A reflection of more blacks entering the business world as a result of advances in technology and an increase in the number of entrepreneurial startups.
- **Evening Sun Going Down** — Blacks remain caught in the ever-widening education, wealth and earnings gaps that exist between them and more-affluent groups.
- **Nobody Knows the Trouble I’ve Seen** – A series of economic starts and fits relegate blacks to their current status.

Irvin will conclude the presentation by facilitating a panel discussion with Austin-based thought leaders from Dell, IBM, Seton, HEB and IC2 on how blacks can use these new understandings to both reshape and garner future opportunities.

**PROFESSIONAL DEVELOPMENT WORKSHOP & DIVERSITY CAREER FAIR**

The event will also include a professional development workshop entitled, “How to Move Out of Your Own Way,” led by Cherry Collier, Ph.D., chief empowerment officer (CEO) of The Fruits of Labor, Inc. Cherry, author of the book, “Move Out of Your Own Way,” is a well-established professional and life coach who’s known as “The Attitude Magician,” and she also is a contributing author to, “How to Be a Super Achiever – 12 Strategies for Unleashing Your Success.”

A career fair will follow the workshop.

**SCHEDULE**

- Registration 8 a.m. – 10 a.m.

- Workshop 9 a.m. – 10 a.m.
- Career Fair 10 a.m. – 1 p.m.
- Living, Learning and Thinking in the Year 2025\* 1 p.m. – 4 p.m.
- Networking Reception 4 p.m. – 7 p.m.

## **REGISTRATION**

- NBMBA Austin Chapter Member \$45
- Non-Member \$65
- Student \$25

To register, visit <http://www.acteva.com/booking.cfm?bevalD=132185>, or e-mail the NBMBA Austin Chapter at [register@austinblackmba.org](mailto:register@austinblackmba.org). You may also contact the chapter office via telephone at 512.686.4602 or by fax at 512.686.4605.

## **NATIONAL BLACK MBA**

Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. Visit [www.nbmbaa.org](http://www.nbmbaa.org) for more information.

## **FUTURE FOCUS 2020**

Nat Irvin II, Ph.D., founded Future Focus 2020, a non-profit, non-partisan 501c3 corporation, to provide leadership in bringing futurist thinking to urban America. In 2000, Future Focus 2020 became a part of the Babcock Graduate School of Management, Wake Forest University, where Irvin serves as executive professor of future studies and assistant dean for MBA student development.

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## **MEDIA CONTACT**

Dana Gleeson, Beaman Incorporated, 312-751-9689 x14, [dgleeson@beamaninc.com](mailto:dgleeson@beamaninc.com)  
 W. Dell Jackson, Beaman Incorporated, 443-794-6030, [wdelljackson@comcast.net](mailto:wdelljackson@comcast.net)



## **THE NATIONAL BLACK MBA ASSOCIATION EMPOWERS VISIONARIES VIA NEW MAGAZINE**

*Revamped publication defines, interprets and furthers the black professional experience*

**CHICAGO** (Dec. 4, 2007) — Each day, more people are choosing to become entrepreneurs. Professionals are being asked to innovate industries (many which took decades to establish) in mere months. Technology is facilitating and forging commerce and partnerships across the world like never before. And in the midst of all this change, the Black collective — businesspeople and students, leaders and influencers alike — need reliable resources to aid and inform them on these new paths.

The National Black MBA Association (NBMBA) provides insight around these realities through its new Black MBA Magazine, which was unveiled at the organization's 29<sup>th</sup> Annual Conference & Exposition. The editorial contents of this glossy, quarterly publication are delivered via the organization's five channels of engagement: career, education, entrepreneurship, leadership and lifestyle, which together form the foundation of all NBMBA outreach and programming. The cover feature of the inaugural issue, "Come Play In My Sandbox: Today's Black Stars Thrive By Creating Their Own Reality," is a statement story that solidifies the direction and vision for future issues.

"The cover feature really summarizes the editorial mission of Black MBA Magazine," says NBMBA President and CEO Barbara L. Thomas. "If you look at the great innovators of the 20<sup>th</sup> Century — someone like Bill Gates, for example — they created their own means, their own way, and they made everyone else get into their sandbox. Black MBA Magazine is the incarnation of this mindset. The content echoes the voice of our members, the thriving black workers who create new realities and possibilities every day."

The NBMBA was inspired to redesign its magazine based on its commitment to keep pace with today's rapidly changing business environment and reflect the considerations, nuances and opportunities within the global business landscape, as evidenced by the features in the first issue:

- What's The Big Idea: Is Innovation the Latest Buzz Word or a Truly New Direction?
- Maximizing International Business Opportunities: Put Your MBA To Use Abroad

- From Employee To Entrepreneur: Six Rules To Start You Off On The Right Path Of Setting Up Your New Business
- Black Paris: An Entrepreneur And An Exchange Professor Share Their Experiences Living, Working And Running A Business In The City Of Light.

The new Black MBA Magazine is an ideal resource for companies that want to learn more about a constantly evolving, highly influential and talented employee group, and it's a wonderful resource to offer in support of corporate affinity groups. And to complement the busy, on-the-go schedules of its members, an electronic version of each issue is simultaneously circulated to subscribers and NMBBAA members. The online version features interactive components that connect readers to one another, allowing them to further enhance and digest the editorial and offer feedback for future issues.

"Our members are constantly asked to make quick decisions that have ripple effects in their professional and personal lives, and they need valuable insights that can be applied in real-time," Thomas says. "Black MBA Magazine must remain relevant to its readership and reflect its movement and sensibilities, and releasing the magazine electronically allows us to keep pace with our members' busy lifestyles."

NMBBAA also is planning for newsstand distribution (\$5.00 cover price) of the quarterly publication; by month's end, it should be available in five markets — Atlanta, Chicago, Los Angeles, New York and Washington D.C.

For more information about Black MBA Magazine, or to obtain a subscription, visit [www.blackmbaonline.com](http://www.blackmbaonline.com).

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**MEDIA CONTACT:**

Meghan Haynes, Beaman Incorporated  
[mhaynes@beamaninc.com](mailto:mhaynes@beamaninc.com) OR 312.751.9689, ext. 15

## PHOTOS AVAILABLE



### **NATIONAL BLACK MBA ASSOCIATION LEADS YOUTH DELEGATION TO LONDON**

*Trip to the United Kingdom Gives High School Students Place and Purpose in a Global Society and Highlights Commonalities Among Black Youth Internationally*

**CHICAGO** (November 28, 2007) — As they boarded the plane to London, Sherise Alexis, Kendall Grant, Matthew Hester and Jessica Romeus had similar thoughts about the U.K. students they'd soon meet.

They'd be uptight, arrogant and unapproachable.

They'd shun American students, thinking them too ignorant, misinformed, loud and boisterous.

They'd have funny accents.

While there were, indeed, accents, what these students encountered were youth who were pretty much the same as they were, who knew all the same songs, who dressed the same and had similar slang...and who knew a lot more about the American culture than the four of them knew about the United Kingdom.

"I knew so little of their culture, so I tried to pick up on as many things as I could. The U.K. kids didn't meet the assumptions I had going in to the trip, and after getting to know them, I know the world is smaller. Hopefully I'll keep my connections, my bonds, and I think that will ultimately make the world a better place because you're getting knowledge while making friends," says Grant, a sophomore at Stephen F. Austin High School, Houston.

Bridging these cultural divides, addressing misconceptions, and connecting young black youth globally are among the goals of the National Black MBA Association's Leaders of Tomorrow (LOT) International Leadership Camp, a program that focuses on leadership skills, career development, team building and personal growth via networking and educational activities that encourage cross-cultural/historical study. Alexis, Grant, Hester and Romeus were among the 14 U.S. students who joined 14 U.K. students as part of the camp; Delta Air Lines sponsored the travel costs and NMBBAA covered all transportation, hotel and meal costs.

"The Leaders of Tomorrow program is one of the crown jewels of the National Black MBA Association. It had been almost ten years since we did an international camp, and as the organization focuses more and more on global relevance and doing business internationally, we knew it was imperative that we begin to expose our LOT students to a world much wider than their everyday lives," says NMBBAA President and CEO Barbara L. Thomas. "We know the world is becoming more and more flat, and as adults, we work to adjust. But the beauty of youth is being unassuming, open and unset in your ways, so they take to these new global realities quickly and seamlessly — they just need the opportunity, the chance to travel and meet people, and that's what we wanted to provide."

During their 7-day immersion, the students visited the Greenwich Royal Observatory, the Embassy of the United States, the Tower of London, the Foreign Commonwealth Office and the London Aquarium. And they were all thoroughly impressed and stunned by Paul Wilson-Eme, a consultant for Obi

Development who has been teaching and lecturing for 15 years and has served as the LOT program speaker at the NBMBA Annual Conference for the past 3 years — many of the students proclaimed that he was the most fascinating instructor they'd ever encountered, opening their eyes to the etymological roots and relationships between the words of their everyday language and offering sociological, anthropological and historical examinations of contemporary movies and music.

In addition to singing the praises of Prof. Eme, all of the students spoke of a broadened, enhanced world view, increased acuity about media and popular culture imagery, and an expanded realm of career possibilities as positive changes they've recognized in themselves after returning home. "I really love to travel, so it was great to say I've been to another place. I hope to have a career where I can travel a lot — the visit to the embassy made me think of being an ambassador," says Alexis, a sophomore at Northwest Christian Academy, Miami.

The camp was open to active LOT program participants (LOT programs are facilitated by NBMBA local chapters). Because they would serve as ambassadors for the NBMBA, the United States and their local communities, LOT International Leadership Camp applicants were required to write an essay about their hometowns in order to be considered for the program. Participating students are expected to take the skills and knowledge they acquired to their local chapters to share with their peers.

"This trip showed me that my dreams have no limitations," says Romeus, a sophomore at Brien McMahon High School, Norwalk, Conn. "We shouldn't stereotype because while the U.K. students are not the exact same, we're all more similar than we are different — meeting those students was special, and it gave us the opportunity to form relationships for a lifetime, and who knows, we might even go into the same profession! And people should never doubt themselves, because I never would have imagined I would have gone on a trip like this, but it gave me an experience I'll hold with me for the rest of my life."

"As a young, black male, I want a chance to see the differences in other people, and to learn more about my history and culture from a universal perspective: It's important to me," says Hester, a sophomore at Oxon Hill High School, Oxon Hill, Md. "I feel very honored and privileged to have been chosen to go over there."

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#### **About The National Black MBA Association**

Established in 1970, the National Black MBA Association (NBMBA) is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. With 40+ chapters, a membership base of more than 6,000, and over 400 corporate partners, the NBMBA provides access to its constituents through services such as the Annual NBMBA Conference, Local Empowerment Initiatives and other programs. The NBMBA Conference is the nation's largest professional African American exposition of its kind. To learn more about the NBMBA, please visit <http://www.nbmba.org>.

#### **About Leaders of Tomorrow®**

The NBMBA Leaders of Tomorrow program works with high school students — average students who are not have leadership potential, but require motivating people and additional factors to realize their full potential — to positively influence their career and life choices and develop their leadership potential and commitment to the community. The organization, along with its corporate partners, provides programming at both the national and chapter levels, which includes workshop, scholarships (via an essay competition), mentoring and participation in NBMBA Annual Conference.

#### **MEDIA CONTACT**

Meghan Haynes, Beaman Incorporated  
[mhaynes@beamaninc.com](mailto:mhaynes@beamaninc.com) OR 312.751.9689, ext. 15



## PHOTOS AVAILABLE

### THE NATIONAL BLACK MBA ASSOCIATION WRAPS UP 29<sup>TH</sup> ANNUAL CONFERENCE & EXPOSITION, RELEVANCE: STAYING CURRENT, CREATIVE & CREDIBLE

*With more than 10,000 participants, annual conference continues to serve as an unparalleled resource for finding, developing and connecting with top black talent*

**CHICAGO** (October 5, 2007) — Held Sept. 11–15 in Orlando, Fla., the National Black MBA Association's (NBMBA) 29<sup>th</sup> Annual Conference and Exposition hosted more than 10,000 attendees, vendors and presenters. The conference officially opened with the ribbon-cutting of the NBMBA Annual Conference Career Fair, which connected upwards of 8,000 talented black professionals with some of the most successful and noteworthy companies from across the world (the National Black MBA Association has strategic relationships with more than 90 percent of the companies listed on the Fortune 500.)

One of the nation's largest professional expositions, the NBMBA's annual conference boasted an unparalleled lineup of enrichment programs and workshops. The professional sessions offered at this year's conference addressed the numerous issues that are making a profound impact on today's African-American businessmen and businesswomen. The NBMBA amassed several of the nation's top thought-leaders in global commodities, futurists and business leaders from diverse industries to discuss relevancy in the wake of increased globalization, growing diversity and expanding technologies.

The NBMBA Awards Ceremony, hosted by renowned actors **Phylicia Rashad** and **Clifton Powell**, elegantly closed the conference events, celebrating a slew of influential figures in the business world such as David Robinson, son of the late baseball legend Jackie Robinson and Harris Rosen, President & COO of Rosen Hotels & Resort, among others.

Other highlights of conference programming include:

- The **Global Partnership Roundtable**, sponsored by IBM, brought together experienced executives whose collective backgrounds include work in Africa, Brazil, China and Europe talked about the possibilities and protocols for black professionals who want to pursue enterprise abroad. The panelists —Trevor Hall, CBE, Race Equality Adviser to the Home Office's Permanent Secretary of State, United Kingdom; Marilyn Johnson, VP of Market Development, IBM; Osvaldo Luis Do Nascimento, Cluster Unit Executive, IBM Brazil; and Virginia P'an, Chairman and Founder of the TransCapital Group — affirmed that today's black professionals should be thinking about global impact and extension at all times,

and they encouraged collaboration and partnership as a means of building the capital and influence that's necessary to conduct business throughout the world.

- **Judge Glenda Hatchett** moderated a discussion between NMBBAA President & CEO **Barbara L. Thomas** and **Dr. Randall Pinkett**, chairman and CEO of BCT Partners and season four winner of "The Apprentice with Donald Trump," during the Wells Fargo-sponsored **Relevance — Distinction or Extinction?** panel. The discussion was followed by the presentation of the **NMBBAA/Wells Fargo Entrepreneur Excellence Award**, which went to Corey Bell, CEO and co-founder of Round Rock, Texas-based TriFusion. The growing influence and impact of entrepreneurship carried on the Friday's Bank of America-sponsored **Relevance — Staying Current, Creative and Credible** luncheon, where Brian Moynihan, President of Global Wealth and Investment Management, Chair of Global Diversity and Inclusion Council, shared that most of Bank of America's wealthiest clients have derived their wealth through entrepreneurial endeavors.
- A conversation about relationship dynamics among working professionals via the **Relationship Forum**, sponsored by Procter & Gamble. Documentary filmmaker Andrea Wiley screened a portion of her resonant film, "Soulmate," and other panelists offered insights around gauging the strength and seriousness of relationships, balancing two-career marriages and opening up to the world of online dating. "Relationships are about servitude, about giving up your right to be 'right,' about bowing to self, and the foundation for this is your relationship with God," Wiley said.
- Inspirational speakers **Kevin Carroll**, author of "Rules of the Red Rubber Ball," **Susan Taylor**, senior editorial director, *Essence Magazine*, and **Doc Rivers**, NBA veteran and head coach of the Boston Celtics, who inspired attendees with their remarkable life stories and experiences. Carroll and Rivers spoke at the FedEx-sponsored **Morning of Motivation: Exploring Relevance and Greatness**, each of them recalling personal tales of overcoming adversity and opposition to achieve goals above and beyond what others outlined for them. "Too many people think about success as results, but they don't think about the process," Rivers said. "You have to see success before you can achieve it." Carroll supported this message, adding that victory comes to those who are willing to do the "lonely work of a champion."

The Home Depot and Wachovia presented Thursday's **Relevance — Staying Current, Creative and Credible** luncheon, where Taylor's message centered on the importance of philanthropy and community connectivity within the black community, especially with regard to mentoring and nurturing youth. "A new world is on the way and black people are the ones who are going to give birth to it. You must polish your God-given gifts to help give back more to the community, like our elders," Taylor said.

- The Pepsico-sponsored **Leadership Institute**, which hosts a select group of high achievers and paradigm shifters for an intense, daylong professional and personal development submersion program that challenges, encourages growth and prepares participants for moving up in the management ranks. NMBBAA Futurist **Dr. Nat Irvin** addressed the Institute participants, stressing the

importance of courage in leadership and shared a lot of new data that shows how concepts and ideas of leadership are changing with a new generation of workers who are more globally driven and focused. “Adaptive advantage is important – what got you here will not necessarily get you *there*. Companies want individuals who are aware, sensitive, flexible, adaptive managers, capable of being molded into global executives, so this experience should be about challenging your fundamental assumptions about who’s in charge,” he said.

- The annual **Men’s and Women’s Forums: Straight Talk About Relevance**, which afford attendees the space and freedom to explore gender-specific issues as they relate to the workplace and work/life balance. Much of the women’s forum dialogue centered on how to define and articulate one’s value. “Why create a limited reality in your workplace when you can create an empowering reality? Getting to do what I really want begins with letting people know who I am. Qualify the significance of your role — you should always know how you and your work impact your company and how to articulate that in a very clear way,” panelist Tiffany Eubanks-Saunders, Senior Vice President of Debit Card Management, Bank of America.

The men’s forum explored opportunities for black men to work abroad, the obligation to mentor and how to navigate mentor/mentee relationships, and the pressure to succeed at all costs. “Managing failure is critical for black men working in corporate America,” said panelist Ben-Saba Hasan, Vice President, Corporate and Product Group Information Technology, Dell Inc. “You have to forgive yourself and move on, because otherwise, you’ll be paralyzed by other people’s perceptions of the race.”

“We invite our conference attendees to go on a ride, a journey that is designed to enhance their lives and careers via our five channels of engagement: Career, Education, Entrepreneurship, Leadership and Lifestyle,” says NMBAA President & CEO Barbara L. Thomas. “This year we focused on what it means to be relevant to ensure our members and constituents are moving and adapting at the same rapid rate of change we feel throughout our daily business lives. Knowing how and where you fit into this emerging global marketplace is the perfect foundation for next year’s conference in Washington D.C., which will look at being a catalyst for change.”

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**Media Contacts:**

Meghan Haynes, Beaman Incorporated  
312.751.9689, ext. 15



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

CONTACT: Jocelyn Wright (713) 866-6573

### NATION'S PREMIER HISPANIC AND AFRICAN AMERICAN PROFESSIONAL ORGANIZATIONS TO HOST LEADERSHIP CONFERENCE

#### Texas L.E.A.D. (Leadership, Education and Diversity) Conference and Career Fair

**Houston, Texas**—The local chapters of the National Black MBA Association (NBMBA) and the National Society of Hispanic MBAs (NSHMBA) are proud to host the 5<sup>th</sup> Annual Texas Leadership, Education and Diversity (L.E.A.D.) Conference and Career Fair from Thursday, June 21<sup>st</sup> through Friday, June 22, 2007 at Rice University's Jones Graduate School of Management, 6100 Main Street, Houston, TX.

Texas L.E.A.D. is a statewide Leadership Development initiative for professionals in various fields, including business, engineering, education, and other disciplines. This professional development concept began in 1998 as a unique idea to develop and inspire leaders in Houston's Hispanic and African American professional communities.

Mike Feinberg, Co-Founder of the KIPP Foundation and Superintendent of KIPP Houston is the luncheon keynote speaker. The KIPP (Knowledge is Power Program) Foundation began in 1994, when Feinberg and fellow colleague, Dave Levin, launched a fifth grade public school program in inner-city Houston, TX, after completing their commitment as teachers with Teach for America. The KIPP Houston includes two middle schools, an early childhood and elementary school and high school. There are currently 52 KIPP public schools in 16 states and the District of Columbia enrolling more than 12, 000 students. Over 90 percent of KIPP students are African American or Hispanic/Latino. Feinberg has received numerous awards for his work, which includes the Jefferson Award for Outstanding Public Service from the City of Houston.

Texas L.E.A.D. provides an opportunity to hone existing leadership skills, learn corporate best practices, network with business leaders and entrepreneurs, and learn about diversity and education as it relates to success in a professional environment. To register or for additional information, contact Texas L.E.A.D. at [www.houstontexaslead.org](http://www.houstontexaslead.org) or (713)866-6573 . The cost is \$65 for NBMBA and NSHMBA members, \$95 for non-members, and \$45 for undergraduate students. Registration fees include lunch, conference material, and all conference attendees are invited to the 'Salsa & Soul' Kick-off Mixer on Thursday, June 21 from 6:30 p.m. to 9 p.m. at Rice University's RMC/Ley Student Center Farnsworth Pavilion.

The day will conclude with a Career Fair on Friday, June 22 from 3:00 p.m. to 7:00 p.m. in the Jones Graduate School of Management Anderson Family Commons. The career fair targets experienced professionals in business or engineering with a minimum of a bachelor's degree. MBA or equivalent preferred. This event is FREE to qualified individuals with a resume and will feature many of our sponsors and other leading companies. It provides an opportunity to meet with corporate recruiters and HR managers from these organizations.

**About Texas L.E.A.D.:** The Houston Chapters of the National Society of Hispanic MBAs and the National Black MBA Association joined forces to host Texas L.E.A.D. in 2003. Texas L.E.A.D. is the result of the organization's individual conferences (The Hispanic Professionals' Leadership Day and The Conference on Enhancing Black Leadership, that began in 1998). In 2003, the two programs were combined and became known as the Texas L.E.A.D. Conference that now takes place in Houston, Dallas, Austin and San Antonio.

**About NSHMBA:** The National Society of Hispanic MBAs was created in 1988 as a 501(C) 3 non-profit organization. Widely known as the "Premier Hispanic Organization," NSHMBA serves 28 chapters and 6,000 members in the U.S. and Puerto Rico. It exists to foster Hispanic leadership through graduate management education and professional development. NSHMBA works to prepare Hispanics for leadership positions throughout the U.S., to provide the cultural awareness and sensitivity vital in the management of the nation's diverse workforce.

**About NBMBA:** Established in 1970 by a group of MBA students at the University of Chicago, the National Black MBA Association, Inc. is a 501(C) 3 non-profit organization of minority MBAs, business professionals, entrepreneurs and MBA students. NBMBA, headquartered in Chicago, represents more than 95,000 MBA graduates worldwide in 39 US Chapters and a presence in the United Kingdom. NBMBA operates around three cornerstones – education, employment, and leadership. NBMBA local chapters are at the forefront in meeting the needs of their local communities. In partnership with over 400 of the country's top companies, NBMBA has made inroads into a wide range of industries, as well as, the public and private sectors.

**2007 Texas L.E.A.D. Corporate Sponsors:**

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• Prudential Financial • Lilly • Rice MBA • Merrill Lynch • Mercer HR Consulting  
AIG • Spectra Energy**

**# # #**



## NewsRelease

### **MEDIA**

Allison White  
(415) 975-6291  
allison.white@wellsfargo.com

Dana Gleeson  
Beaman Incorporated  
(312) 751-9689 x14  
dgleeson@beamaninc.com

### **WELLS FARGO AND THE NATIONAL BLACK MBA ASSOCIATION (NMBBAA) COLLABORATE TO RECOGNIZE ENTREPRENEURIAL EXCELLENCE**

SAN FRANCISCO, May 25, 2007 – Wells Fargo and the National Black MBA Association (NMBBAA) have joined together to launch the first NMBBAA/Wells Fargo Entrepreneur Excellence Award.

Recognizing visionary entrepreneurs as vital components of a stable and wealthy community, the award will be given to an African-American owned business that demonstrates vision, leadership, innovation and perseverance. The winner will be recognized during the 2007 National Black MBA Association 29<sup>th</sup> Annual Conference & Exposition, being held September 11-16 at the Orange County Convention Center in Orlando, Fla.

“The African-American community’s vibrancy is dependant on the energy, innovation and passion of its entrepreneurs and this award celebrates that,” said Barbara Thomas, president & CEO of the NMBBAA.

“As we pay tribute to these incredible visionaries who provide jobs, resources and inspiration for our community, we challenge them to continue to build and inspire social, financial, personal and professional wealth.”

To be considered for the award, nominees must be: 1) current NMBBAA members or nominated by a current NMBBAA member; 2) 18 years of age or older; and 3) African American. The nominee must have

owned the business for a minimum of three years and currently own more than 51 percent of the business.

The nominating NMBBAA member and the winning entrepreneur will each receive prize packages worth \$5,000 that include three months of NMBBAA Ntential<sup>SM</sup> executive coaching; a NMBBAA Lifetime Membership; two full registrations to the NMBBAA Leadership Institute, held during this year's annual conference; a professional and personal development program; and other prizes. The nominating chapter will receive a cash grant of \$5,000. All three winners will be honored at the NMBBAA Annual Conference during the Entrepreneur Plenary Session.

"Wells Fargo is proud to sponsor this award with the NMBBAA and looks forward to recognizing these outstanding leaders," said Brenda Ross-Dulan, senior vice president and national spokesperson for Wells Fargo's African American Business Services program. "We share the NMBBAA vision to empower, encourage, and equip African American entrepreneurs and our community with the resources that will help them succeed financially- in business and personally."

Current NMBBAA members can nominate a deserving entrepreneur by downloading an application at [www.nmbbaa.org](http://www.nmbbaa.org). Self-nominations from current NMBBAA members will also be accepted. Applications must be postmarked by July 9, 2007. All applications will be reviewed by a committee or representatives of NMBBAA and Wells Fargo. The winners will be notified in August 2007 prior to the announcement at the NMBBAA 29<sup>th</sup> Annual Conference & Exposition.

Since 1998, Wells Fargo's African American Businesses Services program has provided outreach and education resources to help African American business owners increase their access to capital and other financial services. The program is dedicated to making financial literacy and in-language resources available through seminars and community activities, and has an ambitious goal to lend \$1 billion by 2010 to African American-owned businesses. To date, Wells Fargo has loaned over \$8.2 million to thousands of African American business across the nation.

For more information about Wells Fargo's African American Business Services program, please visit [www.wellsfargo.com/biz/aabs](http://www.wellsfargo.com/biz/aabs).

### **About National Black MBA Association**

Established in 1970, the National Black MBA Association (NBMBA) is dedicated to creating partnerships that result in increased intellectual and economic wealth in the black community through its five channels of engagement: education, career, leadership, entrepreneurship and lifestyle. With 40+ chapters, a membership base of more than 6,000, and over 400 corporate partners, the NBMBA provides access to its constituents through services such as the Annual NBMBA Conference, the nation's largest professional African American exposition of its kind, Local Empowerment Initiatives and other programs. To learn more about the NBMBA, please visit <http://www.nbmba.org>.

### **About Wells Fargo**

Wells Fargo & Company is a diversified financial services company with \$486 billion in assets, providing banking, insurance, investments, mortgage and consumer finance through more than 6,000 stores and the internet ([wellsfargo.com](http://wellsfargo.com)) across North America and internationally. Wells Fargo Bank, N.A. is the only bank in the U.S., and one of only two banks worldwide, to have the highest credit rating from both Moody's Investors Service, "Aaa," and Standard & Poor's Ratings Services, "AAA."

Providing financial products and services to more than one million businesses with annual sales up to \$20 million in all 50 states, Puerto Rico and Canada, Wells Fargo is America's #1 small business lender in total dollar volume according to the most recent CRA data (2005).

The second largest national SBA lender in dollars, Wells Fargo is an SBA Preferred Lender in 28 states and the District of Columbia, and originated 4,937 loans for \$578 million in 2006. Its diverse business services programs provide outreach and education to women, African American, Latino, and Asian

business owners about financial services. Since 1995, Wells Fargo has loaned more than \$30 billion to women and diverse business owners. For more information, please visit [www.wellsfargo.com/biz](http://www.wellsfargo.com/biz).

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**NATIONAL BLACK MBA ASSOCIATION AND FUTURE FOCUS 2020 PRESENTS  
“LIVING, LEARNING AND THINKING IN THE YEAR 2025”**

*NBMBAA® Local Empowerment Tour on May 4 Is a Must-Attend Event  
for Professionals, Students and Entrepreneurs*

**SAN FRANCISCO** (April 24, 2007) The National Black MBA Association (NBMBAA) and Future Focus 2020 will present, “Living, Learning and Thinking in the Year 2025” on **Friday, May 4** at the **Marriott San Francisco, 55 Fourth Street**.

This daylong educational event — presented nationally by Target Corporation with local sponsors Wells Fargo Bank, The Clorox Company, Johnson & Johnson Companies (LifeScan, ALZA, Scios and Johnson & Johnson), Kaiser Permanente, Safeway and Federal Reserve Bank of San Francisco — is the final stop on the NBMBAA Local Empowerment Tour, which delivers the best of the organization’s highly acclaimed Annual Conference to local communities.

“Our national body and local chapter work hard to make relevant, valuable and constructive programming accessible to our constituents,” said NBMBAA San Francisco Chapter President, Michelle Rider. “All forward- and future-minded individuals in the San Francisco Bay Area need to be in the room to receive the tools that are needed to map out a successful future.”

**LIVING, LEARNING AND THINKING IN THE YEAR 2025**

During the plenary luncheon, Dr. Nat Irvin II, Babcock Graduate School of Management, Wake Forest University, will provide key insights about the future in such areas as education, business, politics, sociology, science and technology. He will also facilitate a discussion with a panel of San Francisco-based thought leaders including:

- **Erby L. Foster, Jr.**, Director, Diversity & Inclusion, The Clorox Company.
- **Dennis O. Driver**, Vice President, Human Resources, Biosense Webster, a Johnson & Johnson Company.
- **Kevin Releford**, General Manager, Target Distribution Center, Target.

**DISPELLING MYTHS, EXPOSING TRUTHS**

Wells Fargo will be presenting a workshop — **Dispelling Myths, Exposing Truths** — that will help attendees successfully navigate the entrepreneurial terrain and dissolve misconceptions that can impede the success of businesses that are owned and operated by people of color.

The session will feature the following industry experts and business owners sharing important tips that relate to areas such as capital, finances, technology and strategic planning, among others:

- **Jeffery Hatchell** (moderator), Wells Fargo Business Banking Area Manager; San Francisco NBMBAA Chapter Vice President; and owner, Over The Top Coaching (JD Hatchell Enterprises)
- **Scott Bryant**, Wells Fargo Business Banking Area Manager
- **Emily Gasner**, TMC Development Working Solutions

- **CeCe Phillips**, San Francisco Renaissance Senior Business Consultant
- **Judi Henderson Townsend**, Owner, Mannequin Madness
- **Chuck Culpepper**, Culpepper Investigations

The workshop will be followed by a question- and answer- session.

### **DIVERSITY CAREER FAIR**

This fair will feature more than 40 top-tier employers such as **Target, Wells Fargo, Eli Lilly and Company** and **The Clorox Company**.

### **SCHEDULE**

- |   |                        |
|---|------------------------|
| • Registration                                    | 8:00 a.m. – 10:00 a.m. |
| • Diversity Career Fair                           | 8:30 a.m. – 12:00 p.m. |
| • Living, Learning and Thinking in the Year 2025* | 11:30 a.m. – 2:30 p.m. |
| • Wells Fargo Entrepreneurship Session            | 3:00 p.m. – 5:00 p.m.  |
| • VIP Reception                                   | 5:30 p.m. – 9:00 p.m.  |

### **REGISTRATION**

- |   |      |
|---|------|
| • NMBBAA San Francisco Bay Chapter Member | \$45 |
| • Non-Member                              | \$65 |
| • Student                                 | \$25 |

To register, visit <http://www.viplineup.com/futurefocus2020-register.html> or contact the NMBBAA San Francisco Chapter at 510-386-2622.

### **NATIONAL BLACK MBA**

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### **FUTURE FOCUS 2020**

Dr. Nat Irvin II, founded Future Focus 2020, a non-profit, non-partisan 501c3 corporation, to provide leadership in bringing futurist thinking to urban America. In 2000, Future Focus 2020 became a part of the Babcock Graduate School of Management, Wake Forest University, where Irvin serves as executive professor of future studies and assistant dean for MBA student development.

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### **MEDIA CONTACT**

Dana Gleeson, Beaman Incorporated, 312-751-9689 x14, [dgleeson@beamaninc.com](mailto:dgleeson@beamaninc.com)



## **NATIONAL MULTICULTURAL INSTITUTE**

3000 Connecticut Avenue, NW, Suite 438, Washington, DC 20008

Tel: 202-483-0700, Ext. 224 Fax: 202-483-5233

Email: nmci.org www.nmci.org

**For Immediate Release**      **CONTACT: Maria Morukian (202-483-0700, ext 228)**  
**April 17, 2007**

### **National MultiCultural Institute Announces 2007 Leading Lights Diversity Awards Recipients**

WASHINGTON, D.C. – The National MultiCultural Institute (NMCI) is pleased to announce that **Pillsbury House Theatre’s *Breaking Ice* program** and the **Science Museum of Minnesota will receive its 2007 *Leading Lights Diversity Awards***. The **MultiCultural Development Center** and the **Multicultural Forum on Workplace Diversity** are also being recognized for their ground breaking work to build diverse and inclusive communities and workplaces. This year’s honorees will be recognized at a reception during NMCI’s 24<sup>th</sup> Annual Spring Diversity Leadership Institute at the Radisson Plaza Hotel Minneapolis on April 26, 2007 at 5:30 pm.

The *Leading Lights Diversity Awards* are awarded annually to celebrate exemplary leaders in the nonprofit sector whose demonstrated courage, innovation and commitment to diversity light a path to a more inclusive society. Non-profit organizations not only provide critical health and human services within our communities, they also help define and give character to our society at large. It is in recognition of their pivotal leadership roles in our communities that NMCI is proud to recognize non-profit organizations for leadership in the area of diversity with the *Leading Lights of Diversity Awards*.

#### **About the Recipients**

- Pillsbury House Theatre’s *Breaking Ice* program was developed to use the power of theater to effect social change through customized, interactive performances. Through interactive facilitated discussions immediately following performances, *Breaking Ice* educates while giving audiences the opportunity to develop concrete ways to implement knowledge gained.

- The Science Museum of Minnesota, a natural history museum with scientific research, collections, and interpretive exhibits and a science/technology center with innovative interactive exhibits and a hands-on learning approach. The museum's Youth Science Center represents the institution's commitment to attracting and sustaining programs for under-served urban youth, particularly girls, young people of color and youth from economically disadvantaged circumstances. The vision for the Youth Science Center is not only to excite participating youth about science, but to make the process of science and the ability to think critically tools they use regularly in making decisions that shape their future. In addition, the museum was chosen by the American Anthropology Association to develop and manage the major exhibition, *RACE: Are We So Different?*, a ground-breaking exhibit that will allow visitors to explore race and racism – two important issues in today's society.

Also being recognized by NMCI for their pioneering work in the area of diversity in the Minneapolis-St. Paul area are the following:

- The **MultiCultural Development Center** for providing educational programs and consulting on services diversity and multiculturalism to approximately 18,000 individuals and 500 organizations in the Twin Cities area during the last fifteen years.
- The **Multicultural Forum on Workplace Diversity**, an annual two-day conference dedicated to the promotion of workplace diversity best practices. The Forum, a partnership between the National Black MBA Association, Twin Cities Chapter and the Opus College of Business University of St. Thomas, was first convened in 1989 as a local teleconference, and has expanded to more than 2,300 participants in 2007.

Since its inception in 1983, The National MultiCultural Institute (NMCI) has been widely recognized for its pioneering leadership in the diversity field. NMCI seeks to enhance communication and respect among people of different racial, ethnic and cultural backgrounds. As societies become more diverse, NMCI's experience working in multicultural contexts is opening doors to innovative relationships and dialogue, nationally and internationally. NMCI sponsors annual conferences, conducts multicultural and diversity training and consulting, and provides a forum for discussing a wide range of current multicultural issues. Visit [www.nmci.org](http://www.nmci.org) for more information on the conference and NMCI.

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For Immediate Release

## **NATIONAL BLACK MBA ASSOCIATION JOINS CALLS FOR RADIO PERSONALITY'S OUSTER**

CHICAGO (April 11, 2007) – Having “robbed the joy from a moment that should have been treasured for the Rutgers University women’s basketball team,” CBS and MSNBC radio personality Don Imus should be removed from his on-air position in light of the name-calling that has marred his show, Barbara L. Thomas, President and CEO of the National Black MBA Association (NBMBA), said today. Apologies are simply not enough when someone uses the privilege of a nationally syndicated radio program to denigrate young women.

The NBMBA Board of Directors and 40 Chapters commend those companies that have withdrawn advertising from Imus’s show. We are pleased to see Staples, Procter & Gamble, and other companies stepping up and assuming responsibility for content in shows they sponsor. “We applaud the courageous corporations that understand their role and the impact the messages have in shaping our society,” stated William Wells, NBMBA Board Chairman.

The National Black MBA Association joins the NAACP, the Rainbow PUSH Coalition, the National Organization for Women, the 100 Black Men and others calling for the ouster of Don Imus.

We salute the stellar young women of the Rutgers team that have maintained their dignity through this painful time.

The NBMBA is an organization of more than 7,500 members representing some 100,000 black MBAs in America. 10,000 black MBAs graduate annually from U.S. schools. Founded by students at the University of Chicago in 1970, the Chicago-based National Black MBA Association exists to create opportunities and partnerships resulting in increased intellectual wealth and economic vitality in the black community. Focusing on education, employment and entrepreneurship, the National Black MBA Association, now in its 36th year, continues to form strategic partnerships with leading Fortune 500 companies, businesses, organizations, colleges and universities.

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*To learn more about the National Black MBA Association, please visit its Web site at [www.nbmbaa.org](http://www.nbmbaa.org), or contact the organization at 312-236-2622.*



**NATIONAL BLACK MBA ASSOCIATION AND FUTURE FOCUS 2020 PRESENTS  
“LIVING, LEARNING AND THINKING IN THE YEAR 2025”**

*NBMBAA® Local Empowerment Tour on April 24 Is a Must-Attend Event  
for Professionals, Students and Entrepreneurs*

**BOSTON** (April 11, 2007) The National Black MBA Association (NBMBAA) and Future Focus 2020 will present, “Living, Learning and Thinking in the Year 2025” on **Tuesday, April 24** at the **Boston Convention and Exhibition Center, 415 Summer Street**.

This daylong educational event — presented nationally by Target Corporation — is the first stop on the NBMBAA Local Empowerment Tour, which delivers the best of the organization’s highly acclaimed Annual Conference to local communities.

“Our national body and local chapter work hard to make relevant, valuable and constructive programming accessible to our constituents,” said NBMBAA Boston Chapter President Renee Malbranche. “All forward- and future-minded individuals in the Boston area need to be in the room to receive the tools that are needed to map out a successful future.”

**LIVING, LEARNING AND THINKING IN THE YEAR 2025**

Nat Irvin II, Ph.D., executive professor of Future Studies at Babcock Graduate School of Management, Wake Forest University, will walk through three future scenarios with attendees in an effort to empower blacks and move them out of “survival” mode and in to “thrival” mode:

- **Long Black Boom** — A reflection of more blacks entering the business world as a result of advances in technology and an increase in the number of entrepreneurial startups.
- **Evening Sun Going Down** — Blacks remain caught in the ever-widening education, wealth and earnings gaps that exist between them and more-affluent groups.
- **Nobody Knows the Trouble I’ve Seen** – A series of economic starts and fits relegate blacks to their current status.

Irvin will conclude the presentation by facilitating a panel discussion with Boston-based thought leaders on how blacks can use these new understandings to both reshape and garner future opportunities.

**POWER DIVERSITY CAREER FAIR**

The event will also include the 6<sup>th</sup> Annual Power Diversity Career Fair that will feature representatives from more than 30 top-tier employers such as Comcast, Staples, The Boston Globe, Genzyme, Blue Cross Blue Shield of Massachusetts, and many more.

**SCHEDULE**

- |   |                          |
|---|--------------------------|
| • <b>Registration for Luncheon &amp; Workshop</b> | <b>11 a.m. – 12 p.m.</b> |
| • <b>Luncheon and Future Focus Workshop</b>       | <b>12 p.m. – 3 p.m.</b>  |
| • <b>Meet and Greet with Dr. Nat Irvin</b>        | <b>3 p.m. – 4 p.m.</b>   |
| • <b>Power Diversity Career Fair</b>              | <b>4 p.m. – 8 p.m.</b>   |

- **Networking Reception**

**8 p.m. – 9 p.m.**

**REGISTRATION**

- NMBBAA Boston Chapter Member \$55
- Non-Member \$75

To register, visit <http://www.bostonblackmba.org>.

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# # #

**MEDIA CONTACT**

Dana Gleeson, Beaman Incorporated, 312-751-9689 x14, [dgleeson@beamaninc.com](mailto:dgleeson@beamaninc.com)  
W. Dell Jackson, Beaman Incorporated, 443-794-6030, [wdelljackson@comcast.net](mailto:wdelljackson@comcast.net)