



Nationwide®
Insurance

FOR IMMEDIATE RELEASE

Media Contact

Rochelle Hill

312-402-3977

rochelle@owensmorris.com

**CNN/TV ONE COMMENTATOR ROLAND MARTIN, APPRENTICE STAR RANDAL PINKETT
JOIN OTHER ACHIEVERS TO SHARE SECRETS TO SUCCESS**

*National Black MBA Association 2010 Town Hall Meeting, Sponsored by Nationwide
Insurance®, Delivers a Tech-Savvy Q&A*

CHICAGO (September 13) – The National Black MBA Association (NBMBAA®) and Nationwide Insurance bring a panel of noted leaders, along with co-moderators Roland Martin, award-winning journalist and *CNN/TV ONE* commentator and Deborah Langford, NBC Universal inclusion and business diversity vice president to Los Angeles for the 2010 National Town Hall Meeting, “**Secrets to Success: The Sequel.**” Sponsored by Nationwide Insurance, the National Town Hall Meeting will convene from 4 to 5:30 p.m. on September 23 at the Los Angeles Convention Center Concourse as part of the 32nd Annual NBMBAA Conference. With the required registration [here](#), the Town Hall is free and open to the public.

Glinda Bridgforth, nationally-renowned speaker, author and consultant; **Janice Bryant Howroyd**, entrepreneur, founder and CEO, Act 1 Group; **Gale King**, executive vice president and chief human resources officer, Nationwide Insurance; and **Dr. Randal Pinkett**, co-founder, chairman and CEO of BCT Partners, speaker and author are featured panelists. They will discuss how they reinvent themselves and evolve their careers to stay relevant in an ever-changing world economy.

“In order to maintain your competitive advantage, stay ahead of the game, and continue progressing towards personal and professional goals, you must be able to adapt in the blink of an eye,” says NBMBAA Chairman William Wells Jr. “It is this ever-changing environment that has inspired the theme of our conference.”

Designed around the association’s core channels – education, career, leadership, entrepreneurship, and lifestyle -- seasoned professionals, students and industry experts will converge to discuss education and professional development. More than 400 corporations will arrive with the goal of hiring 2,000 professionals, to fill available positions across the country.

“Our partnership with the National Black MBA Association helps support [career and leadership development](#) in a way that remains relevant throughout the year,” said Jim Lyski, chief marketing officer, Nationwide Insurance. “We are proud of our active presence at the conference, and our sponsorship of the town hall meeting. It excites us to have such an esteemed panel share their experiences and expertise to help others enhance their ability to market themselves in today’s workforce.”

-more-

While strategies on how to get a strong start are everywhere in the industry, tangible steps on how to prepare for and stay on top of your game is the focus of **“Secrets to Success: The Sequel.”**

Participants should be prepared to listen, learn, and actively engage in the conversation. Through high-tech innovation, attendees can submit questions via hand-held audience response devices, using the sms feature on their phones, @poll on Twitter, and their computer Web applications for the expert panel to answer on the spot.

Daily e-blasts, a text messaging campaign, and social media updates will keep conference attendees engaged and informed. To register for free admission to the Town Hall, visit <http://www.wynjade.com/nbmbaa10/>. Follow us on Twitter @nbmbaahq and “Like” us on Facebook at <http://www.facebook.com/nbmbaaHQ>. For more information and a full schedule visit, http://www.nbmbaa.org/2010_conference_site/pages/index.html.

Nationwide Insurance Contact: Gayle Saunders - 614 .203.4772 – saundee4@nationwide.com

About Nationwide Insurance

Nationwide Insurance, based in Columbus, Ohio is one of the largest and strongest diversified insurance and financial services organizations in the U.S. and is rated as A+ by A.M. Best. The company provides a full range of personalized insurance and financial services, including auto insurance, motorcycle, boat, homeowners, [life insurance](#), farm, commercial insurance, administrative services, annuities, mortgages, mutual funds, pensions, long-term savings plans and health and productivity services. Visit www.nationwide.com. Follow Nationwide Insurance on [twitter](#) and [Facebook](#).

About the National Black MBA Association

Established in 1970, the National Black MBA Association (NBMBAA) is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the black community through its five channels of engagement; education, career, leadership, entrepreneurship, and lifestyle. With 40-plus chapters, a membership base of more than 8,000 and more than 450 corporate partners, the NBMBAA provides access to its constituents through services such as the Annual NBMBAA Conference; Local Empowerment Initiatives; and other programs. To learn more about the NBMBAA or to become a member, visit www.nbmbaa.org.

###